

AGENCY CREDENTIALS 2022-23

ROBUST
EVENTS



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IF THE EXPERIENCE
ISN'T MAGICAL, IT ISN'T
ROBUST!

“Your Vibe Attracts Your Tribe”

In 2015, Ravi Mehta and Bhavin Patel, with the game-changing vibe, stepped out of steady paychecks to create a story of their brand epitome.

The craving to craft unique experiences and the will to change the way business is perceived, helped them develop their niche as a leading experiential solution provider.

With almost 2 decades of expertise, we shaped the business model and brought focus on “Craft something Robust” in every project. We strongly believe that when passion takes the driving seat, you make the magic happen.

At Robust, we work with some of the leading brands in the country. It has helped us develop the finesse and understand the nuances of the brand requirement.



#BEINGROBUST



ABOUT US

Our Vision

Our Vision is to set our footprints in the Global market via innovative event solution

Our Mission

























































Our mission is to craft unique & robust experiences for our stakeholders with divine passion, joy, and trust

Our Reach

Headquartered in Mumbai, our Global reach and affiliates will help you with the best solutions at almost any location on the planet.



WE STARTED WITH NONE, NOW WE HAVE A TON!

THEY SAW THE PASSION IN OUR EYES, THE JOY ON OUR FACES AND SHOWED TRUST IN OUR WORK

Corporate Experiences

Conferences, Congresses, Symposiums
Annual Days, Budget Meets, Offsite
Partner Summits & Leadership Conclaves
Employee Engagement & Award Night
Live Concerts & Fashion Shows
Social celebrations & Theme Night
TPP (Third-Party Pay-outs)

Consumer Experiences

IP Curation & Unique Installations
Merchandise & Collaterals
Retail Branding & POS
Mall, RWA & Corporate Programs
Brand Activations

Design Communication

Corporate AV's, Animation
Content Development
Graphic & Architectural Designing

Virtual world Experiences

Hybrid & Virtual Events
Web Development
3D Immersive Expos

CREATIVE

OBJECTIVE
LED

SERVICE
OFFERINGS

#BEINGROBUST

UNIQUE

COST
EFFECTIVE

THEY SAY, WHEN YOU HAVE IT, FLAUNT IT!

SHOWCASE

SIGNATURE EVENTS

BVS – BREEZER VIVID SHUFFLE HIP-HOP CONCERT | MULTI CITIES EVENT

CONCERT 



PADDY FIELDS

COUNTRY'S ONLY FOLK & FUSION MUSIC FESTIVAL!

CONCERT 



RANGILO RE
MUMBAI'S BIGGEST INDOOR GARBA!

CONCERT 



VF - COLLIDE COLLEGE MEGA FESTIVAL | CONCERT

CONCERT 



LUCKNOW CENTRAL
COUNTRY'S ONLY MOVIE MUSIC LAUNCH IN PRISON!

UNIQUE 



PARIS FIEFW FASHION SHOW INSIDE THE EIFFEL TOWER!

UNIQUE 



4TH ORMCO INDIA SYMPOSIUM BIGGEST ORTHODONTICS CONFERENCE IN INDIA!

EDUCATIONAL 



STAR OFFROAD ADVENTURE CAR ENDURANCE TEST!

ADVENTUROUS



AUTOCAR PERFORMANCE SHOW MUMBAI'S BIGGEST CAR AND BIKE SHOW!

AUTO ENTHUSIASTS



HAMLEYS GLOBAL FRANCHISE MEET GLOBAL BUYER'S CONFERENCE!





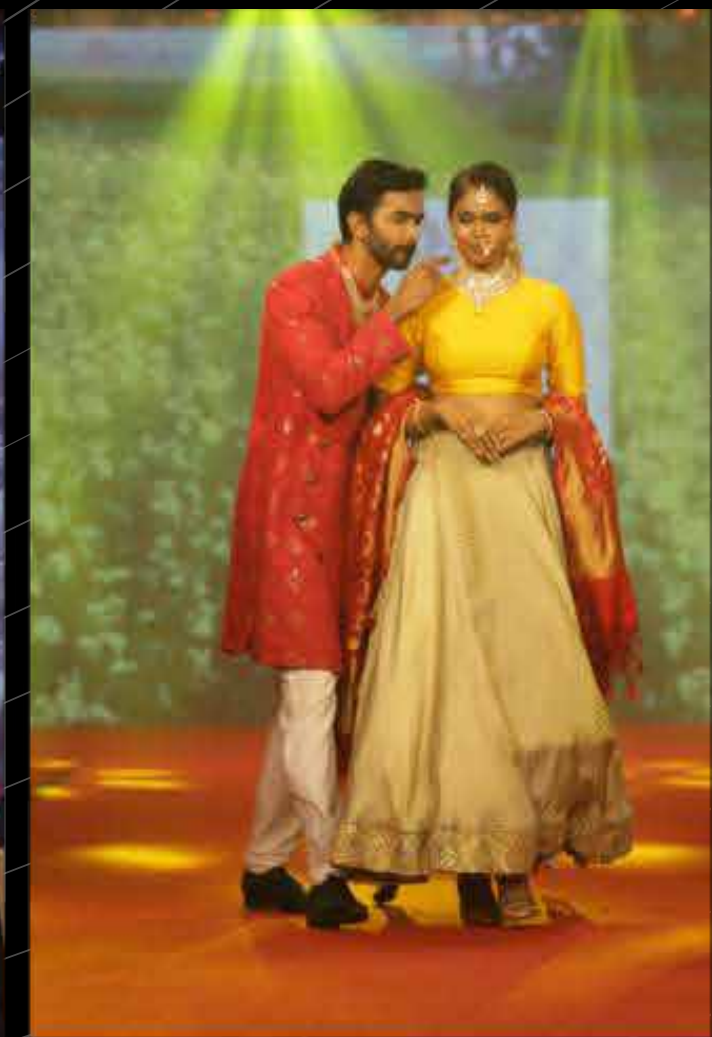
SHOWCASE

LUXURY & LIFESTYLE EVENTS

LA MARTINA INTIMATE GATHERING | LUXURIOUS AMBIANCE SETUP FOR THE ROYALS



RETAIL JEWELLERS INDIA FASHION SHOW



IFL WEALTH MANAGEMENT CONFERENCES | LAUNCHES



HISTORY TV MEDIA LAUNCH - 6 CONSECUTIVE SEASON



AMEX GBT
GLOBAL LEADERSHIP MEET



RELIANCE BRANDS LIMITED HANGOUT & TOWNHALL - 5 CONSECUTIVE YEARS



TRAFALGAR ANNUAL CUSTOMER MEET



THE TIMES OF INDIA FELICITATION EVENTS



THE TIMES OF INDIA BACK TO BACHPAN - FAMILY ENTERTAINER EVENT



GLOBAL BRAND CONSULTANT DIWALI CELEBRATIONS



GLOBAL BRAND CONSULTANT CHRISTMAS CELEBRATIONS



HURUN REPORT REPORT UNVEILING EVENTS





SHOWCASE

BUSINESS EVENTS

NATIONAL SECURITIES DEPOSITORY LIMITED CONFERENCES | LAUNCHES | CELEBRATIONS



EDELWEISS CONFERENCES | ANNUAL DAY



ORMCO CONFERENCES | HANDS ON SESSION | EDUCATION MEETS



YES BANK CONFERENCES | CUSTOMER MEET | CELEBRATIONS | FOOD DELIVERY



GOOGLE CONFERENCES | CELEBRATIONS



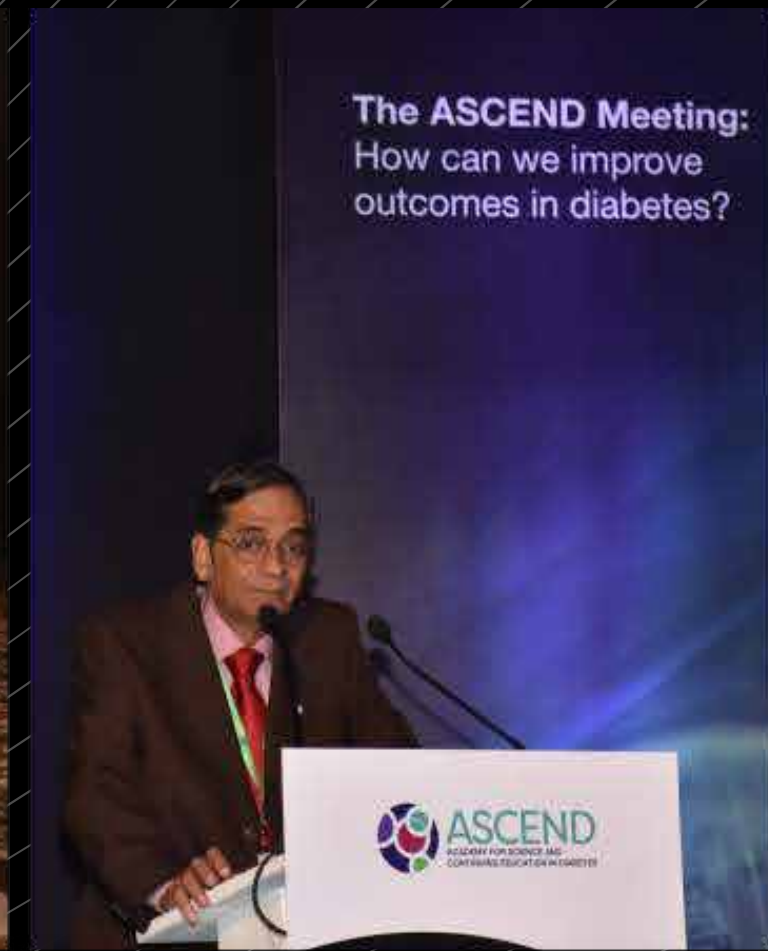
ELETS CONFERENCES | SPONSOR MANAGEMENT | ROADSHOWS



DAINIK BHASKAR MEDIA PARTIES | CELEBRATIONS



ASCEND & CAMRRI CONTINUING MEDICAL EDUCATION PROGRAMS



EXCHANGE4MEDIA MEDIA EVENTS | AWARD NIGHTS



GURUKRUPA DEVELOPERS & CHANDAK DEVELOPERS

CHANNEL PARTNER MEET | SALES ARENA | CUSTOMER MEET

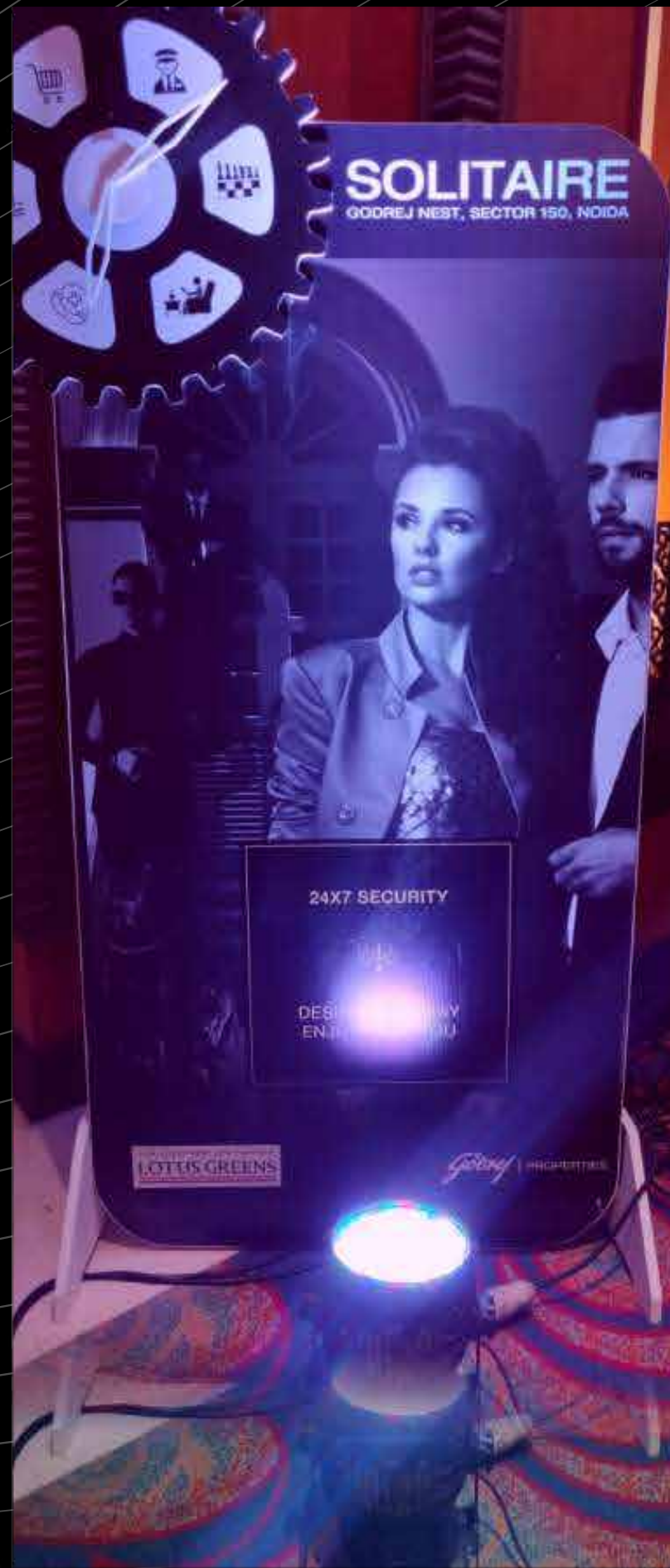


LODHA - PALAVA CARNIVAL

ANNUAL EVENT | LARGE SOCIETY EVENT | FAMILY DAY



GODREJ PROPERTIES CHANNEL PARTNER MEET | SALES ARENA | CUSTOMER MEET



MICL DEVELOPERS CHANNEL PARTNER MEET | SALES ARENA | CUSTOMER MEET | CELEBRATIONS



MICL DEVELOPERS LAUNCH | CHANNEL PARTNER MEET | CELEBRATIONS





SHOWCASE

EXHIBITION BOOTHS & INSTALLATIONS

RELIANCE BRANDS LIMITED INSTALLATIONS



YES BANK



GOOGLE







WGC – WORLD GOLD COUNCIL





SHOWCASE

RETAIL BRANDING & ACTIVATIONS

TOOTHSI & SKINNSI RWA & MALL ACTIVITIES PAN INDIA



PAW PATROL

MULTI-CITY IN-STORE ACTIVATION | CELEBRATED CHARACTERS INTERACTION WITH TG



PEPPA PIG MALL ACTIVATION | CELEBRATED CHARACTERS INTERACTION WITH TG



RBL - REPLAY

MALL ACTIVATION | BRAND INTERACTION



HAMLEYS HALLOWEEN PARTY IN STORE ACTIVATION



HAMLEYS FESTIVE PARTIES | STORE ACTIVATION | MERCHANDISE



RALLEYZ ADVENTURE ARENA | DEALER MEET



MONSOON FIESTA



KOTAK BANK CANTER SHOW & BRANCH BRANDING



DHFL
CANTER BRANDING | HOARDING | AUTO & BUS BRANDING



HPCL PETROL PUMP ACTIVITY



TOTO
OVER 20 STORES PERMANENTLY BRANDED PAN INDIA



ICICI BANK

DSA LOCATION BRANDING | 364+ OFFICES | 64 CITIES | ABOUT 1 LAKH SQ FT BRANDING



NSDL BAY BRANDING | 8500 SQ FT BRANDING DEPLOYED



ORMCO IN-CLINIC BRANDING | 200+ CLINICS | OVER 25,000 BRANDING DEPLOYED



ZIMMER IN-CLINIC BRANDING



STRAUMANN IN-CLINIC BRANDING



INCRED & INFORMATICA VACCINATION DRIVE PAN INDIA | PERMANENT OFFICE BRANDING



LOKSATTA

50+ LOCATIONS | PARTNER LOCATION BRANDING



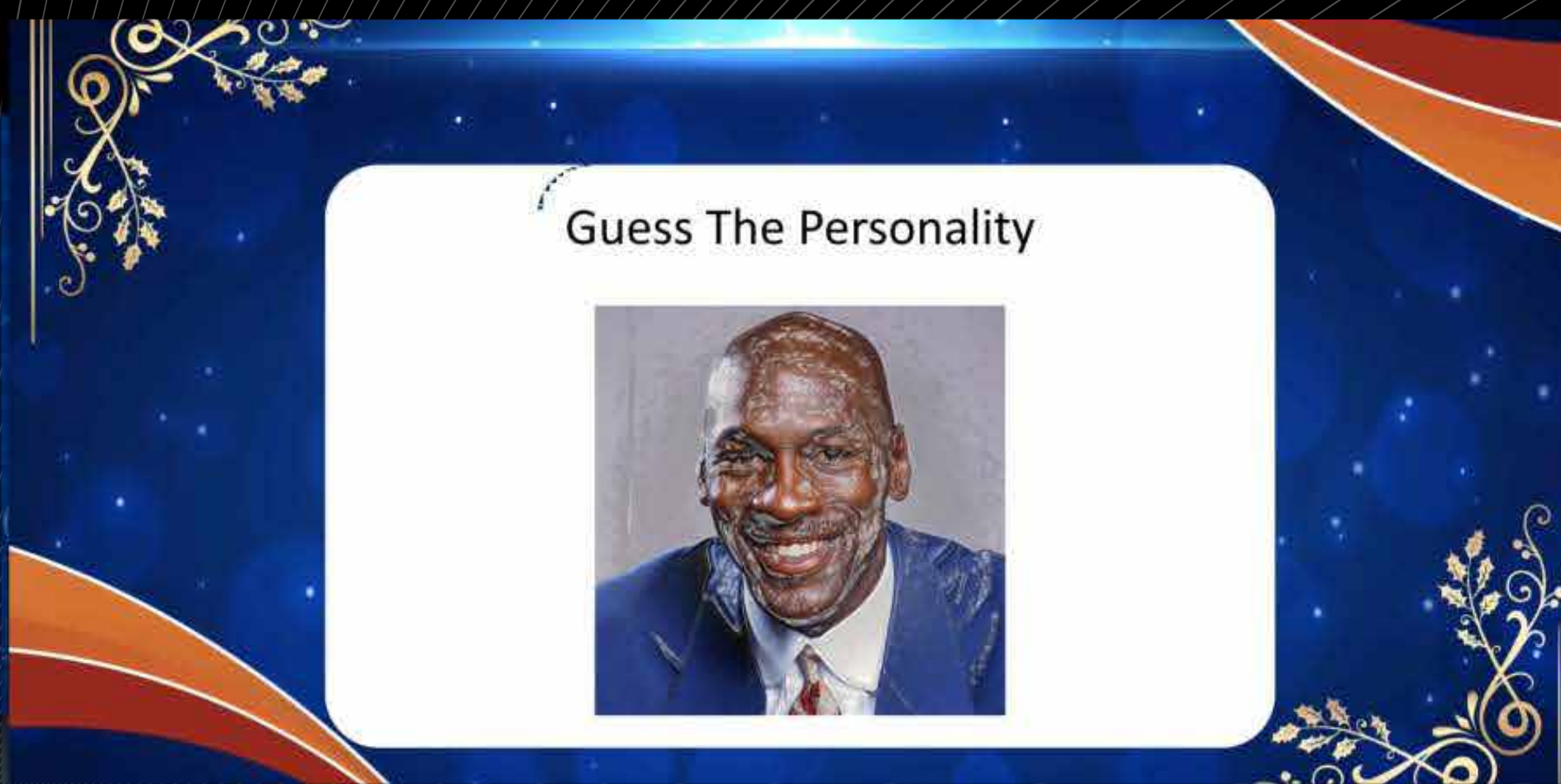


SHOWCASE

VIRTUAL EVENTS

YES BANK ANNUAL EMPLOYEE MEET







AGENCY CREDENTIALS 2022-23

UGB 35, PARAGON PLAZA,
PHOENIX MARKET CITY,
LBS ROAD, KURLA
MUMBAI - 400070
MAHARASTRA, INDIA



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