



CRAFTECH360 PRODUCTS

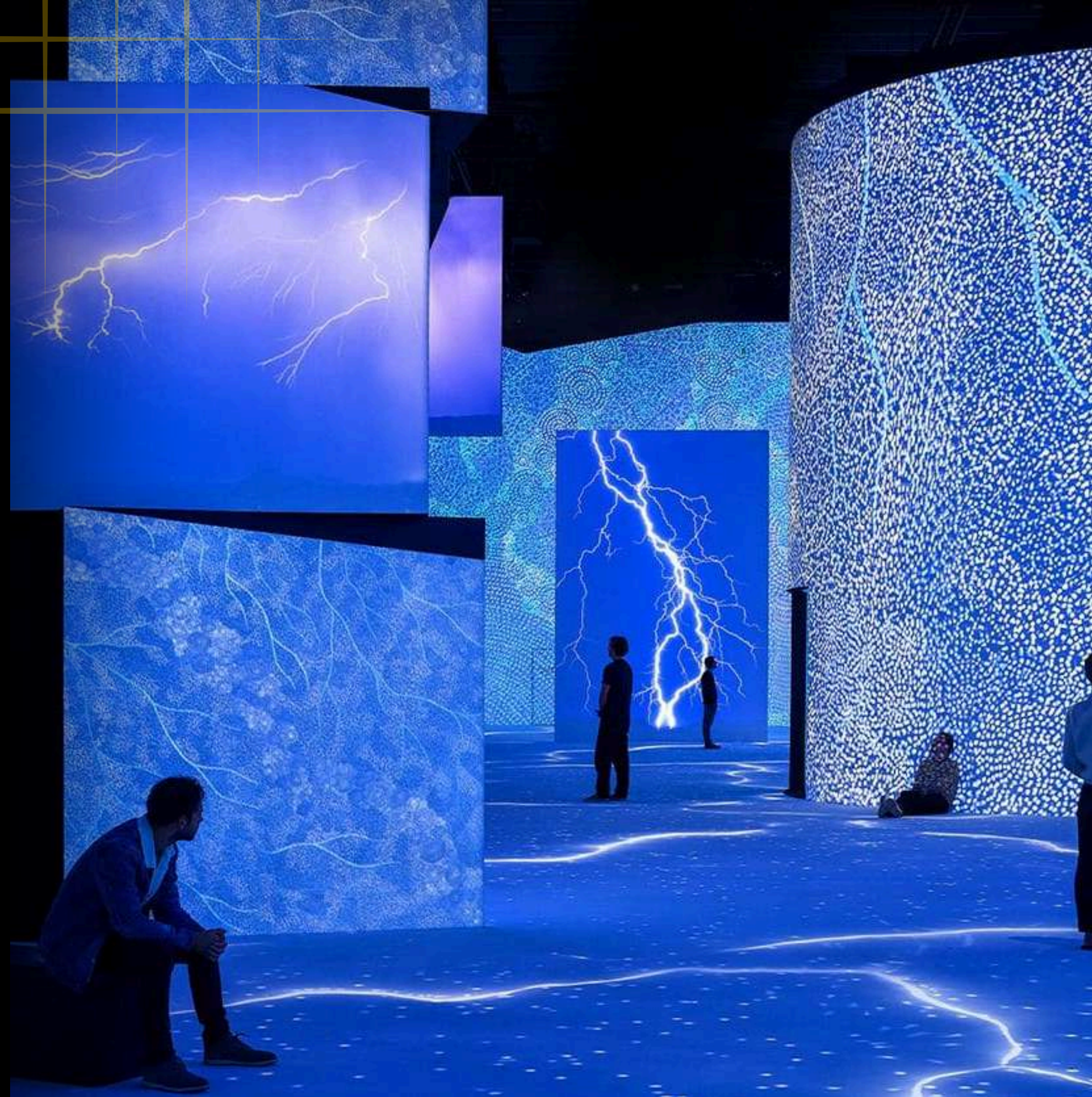
Immersive Installation

Interactive Installation

Kinetic Installation



Immersive Installation



IMMERSIVE ROOM

An enveloping space where art transcends boundaries, using projections, sound, and light to create a multi-sensory experience. Visitors become part of the artwork as their movements and presence influence the evolving visuals, blending the line between observer and participant.



PROJECTION MAPPING

A cutting-edge technique that transforms ordinary surfaces into dynamic, animated canvases. By blending digital art with physical structures, it creates a mesmerizing fusion of light, motion, and storytelling, turning spaces into living, breathing artworks.



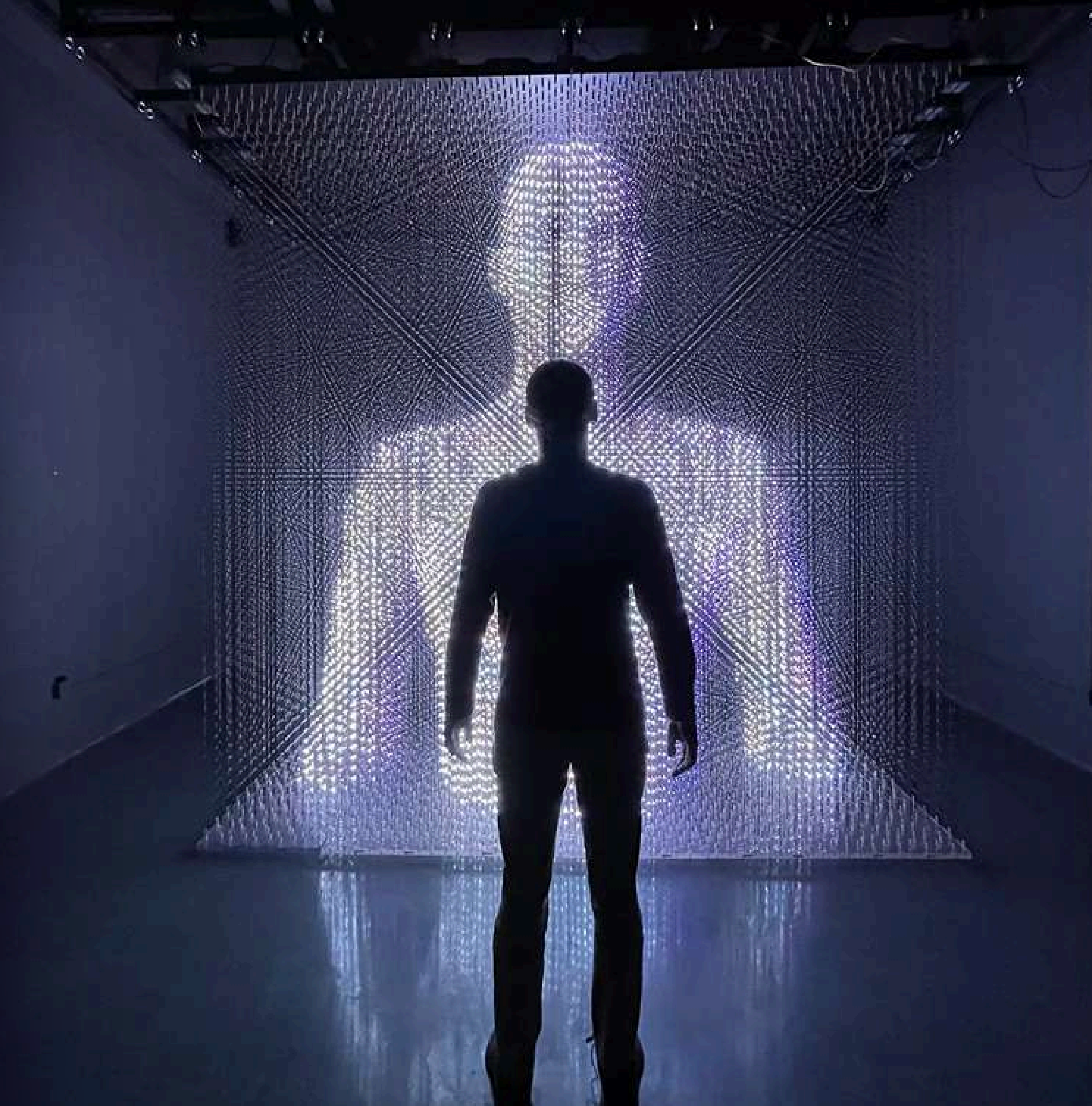
AR STORY WALL

An augmented reality-enhanced wall that unlocks hidden narratives and visuals through digital interaction. By scanning the wall with a device, visitors uncover layered stories, animations, and immersive content, blending the physical and digital worlds seamlessly.



NEBULA

Nebula is a 3D volumetric display technology that creates breathtaking visuals that come to life in a display that is spectacular and captures the essence of the story of your brand. Utilizing cutting-edge technology, occasions are transformed into experiences that are captivating. Along With a flawless execution of the combination of art and technology.



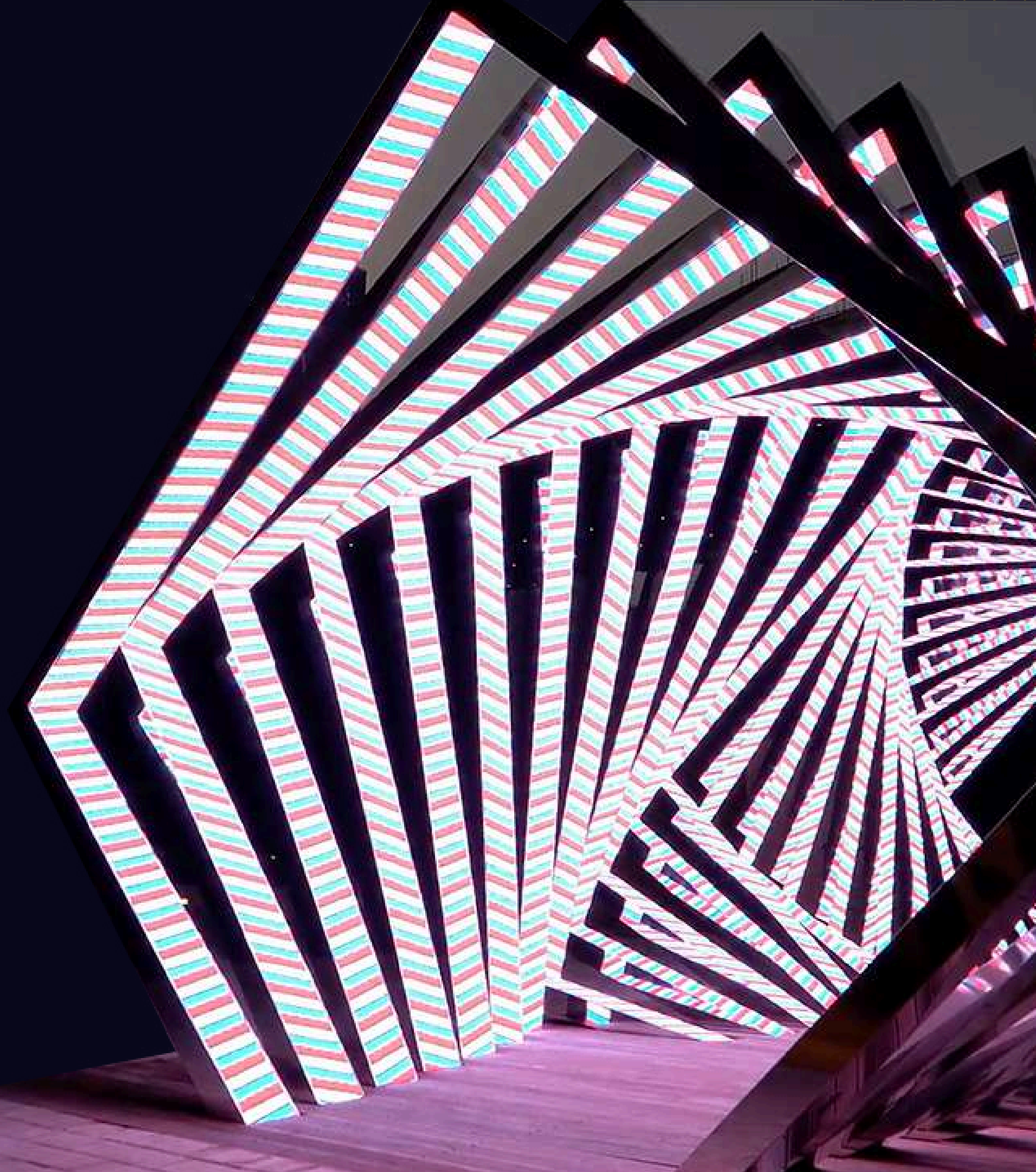
AURORA

Aurora is a groundbreaking installation that fuses art and technology to create a larger-than-life experience. Designed to captivate audiences, it delivers a stunning visual impact while reinforcing brand messaging through innovation.



LED TUNNEL

Enter the immersive LED tunnel and step into a realm of light and motion. Surround yourself with dynamic visuals that react to your movement, transforming the space into a living spectacle of color and energy. Every step takes you deeper into a captivating fusion of technology and art, where reality shifts and imagination takes flight.

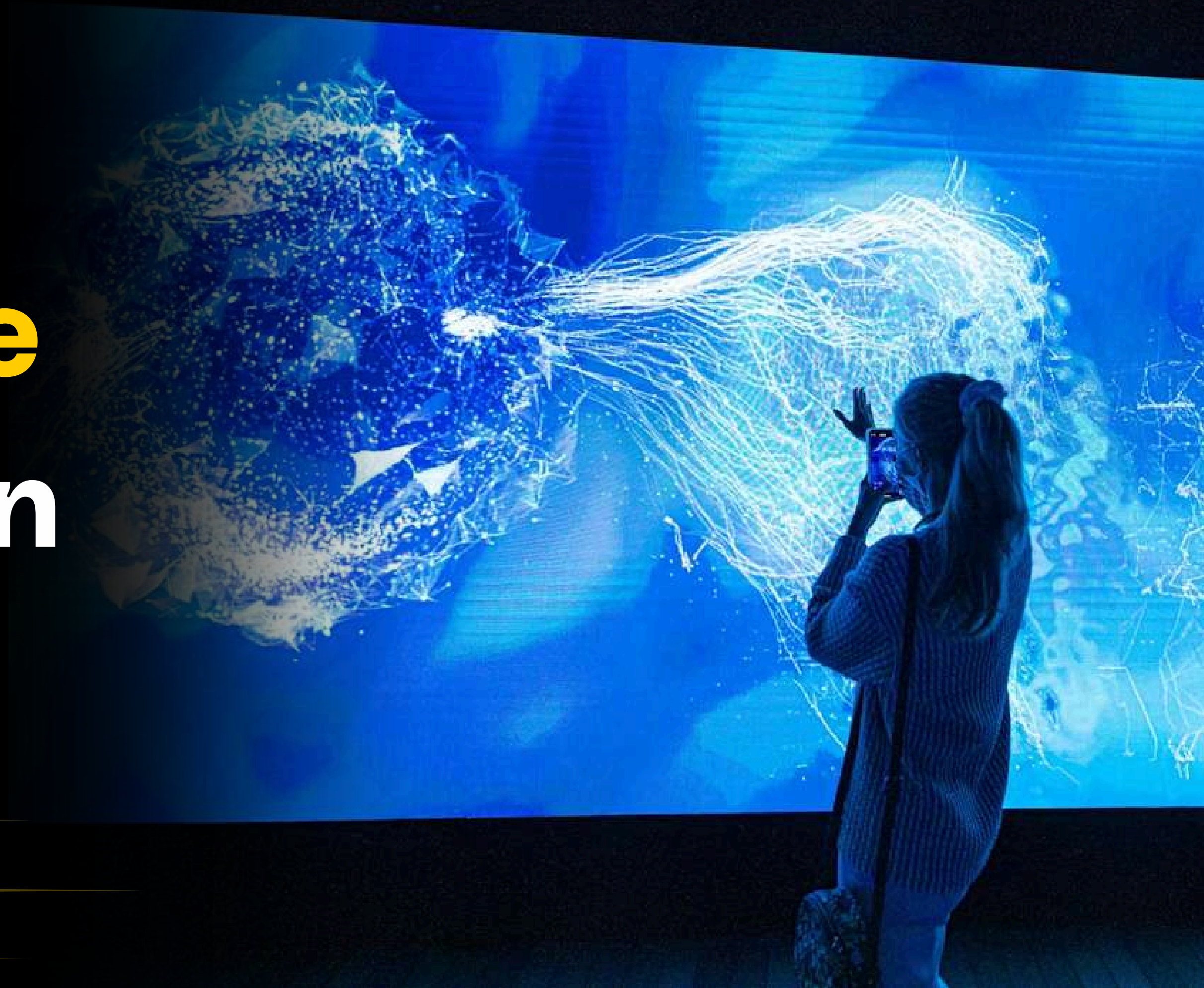


BLOOMING FLOWER

Step into a world of motion and beauty with our kinetic flower. Watch as its petals gracefully unfold and respond to your presence, creating a mesmerizing dance of light and movement. Experience nature reimaged through innovation, where every shift and bloom tells a story of harmony and wonder.



Interactive Installation



AI BOT

The AI bot seamlessly integrates with a dedicated tab, facilitating the effortless asking of prerequisite questions. This user-friendly interface streamlines interactions, ensuring users receive prompt and accurate responses.



INTERACTIVE PROJECTION WALL

An interactive projection wall is a dynamic display that responds to user interactions, turning any surface into an engaging and immersive experience. By projecting images or videos onto the wall, attendees can manipulate the content through gestures, touch, or other inputs, creating a personalized and captivating environment.



INTERACTIVE STORY WALL

Engage with a digital wall that narrates interactive stories and adapts based on your choices, allowing for a personalized storytelling experience. Ideal for educational or entertainment settings where participants influence the narrative outcome.



INFORMATION WALL

Discover a vast array of data through a touch-enabled wall that displays information in an engaging, interactive format. Perfect for museums, exhibitions, or educational settings, where users can learn through a hands-on approach.



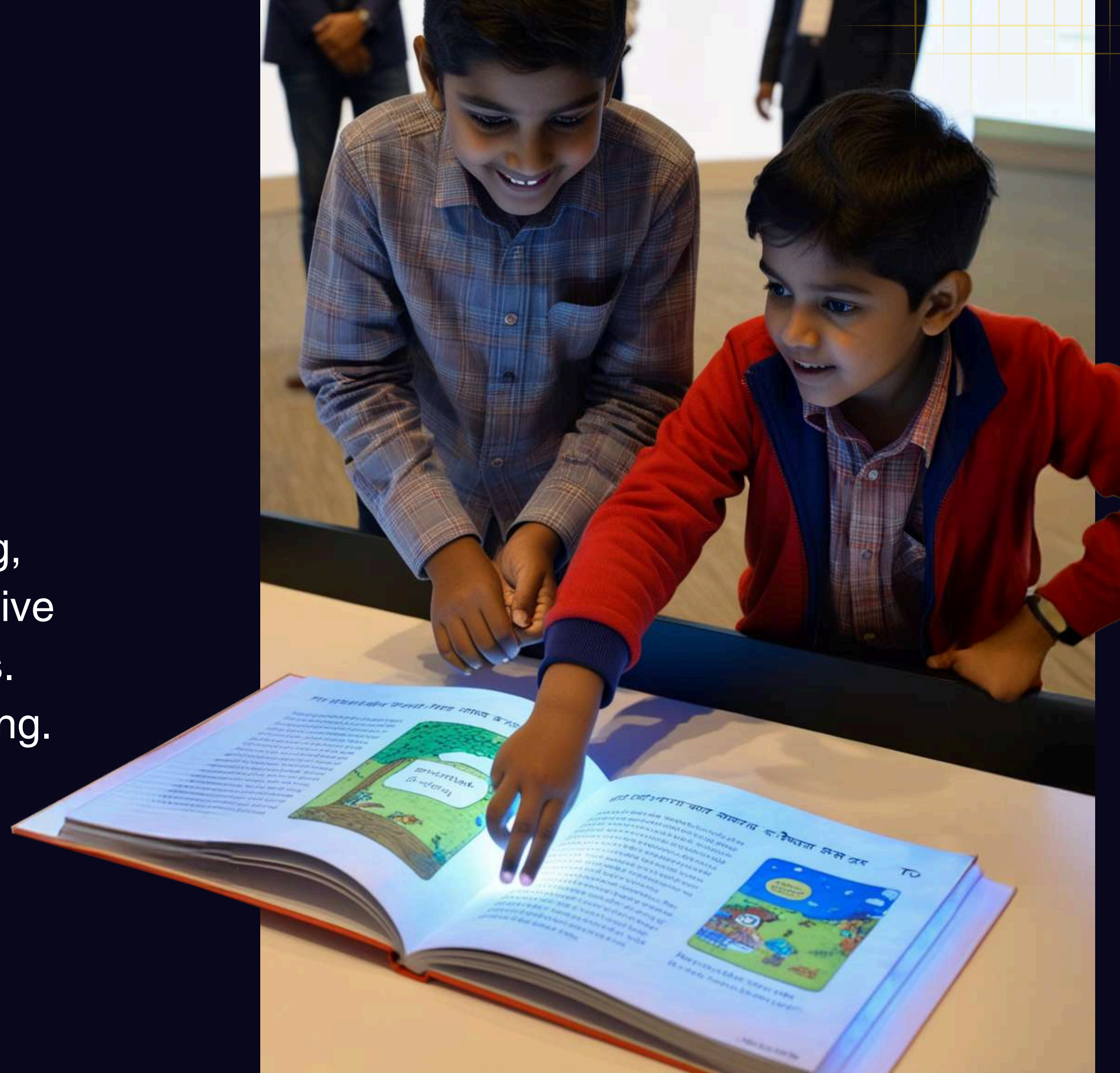
INTERACTIVE SCREEN

Connect with our interactive kiosk, and witness information come alive on the expansive LED screen. Your touch on the kiosk transforms the wall into a dynamic canvas of knowledge. Elevate your information experience.



DIGITAL FLIPBOOK

Transform static content into an interactive experience. Our Digital Flipbook offers smooth page-flipping, embedded multimedia, and responsive design for engaging representations. Perfect for dynamic, digital storytelling.



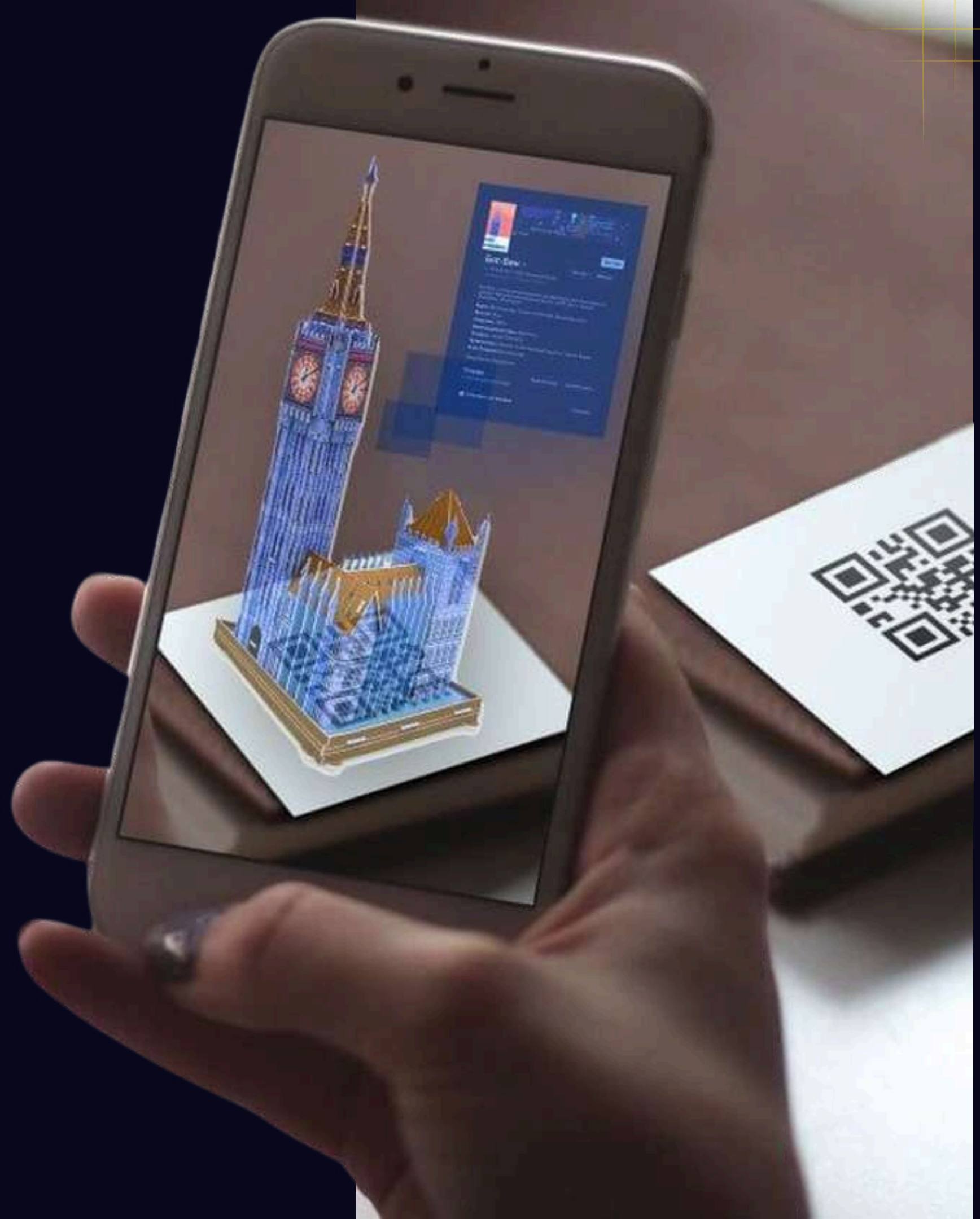
SCANNY

Interactive Intelligence on Display. Our rotoscope LED screen installation, mounted on a wall, responds to gestures, touch, or manual control, presenting customized information in a visually engaging manner. Experience innovation at your fingertips



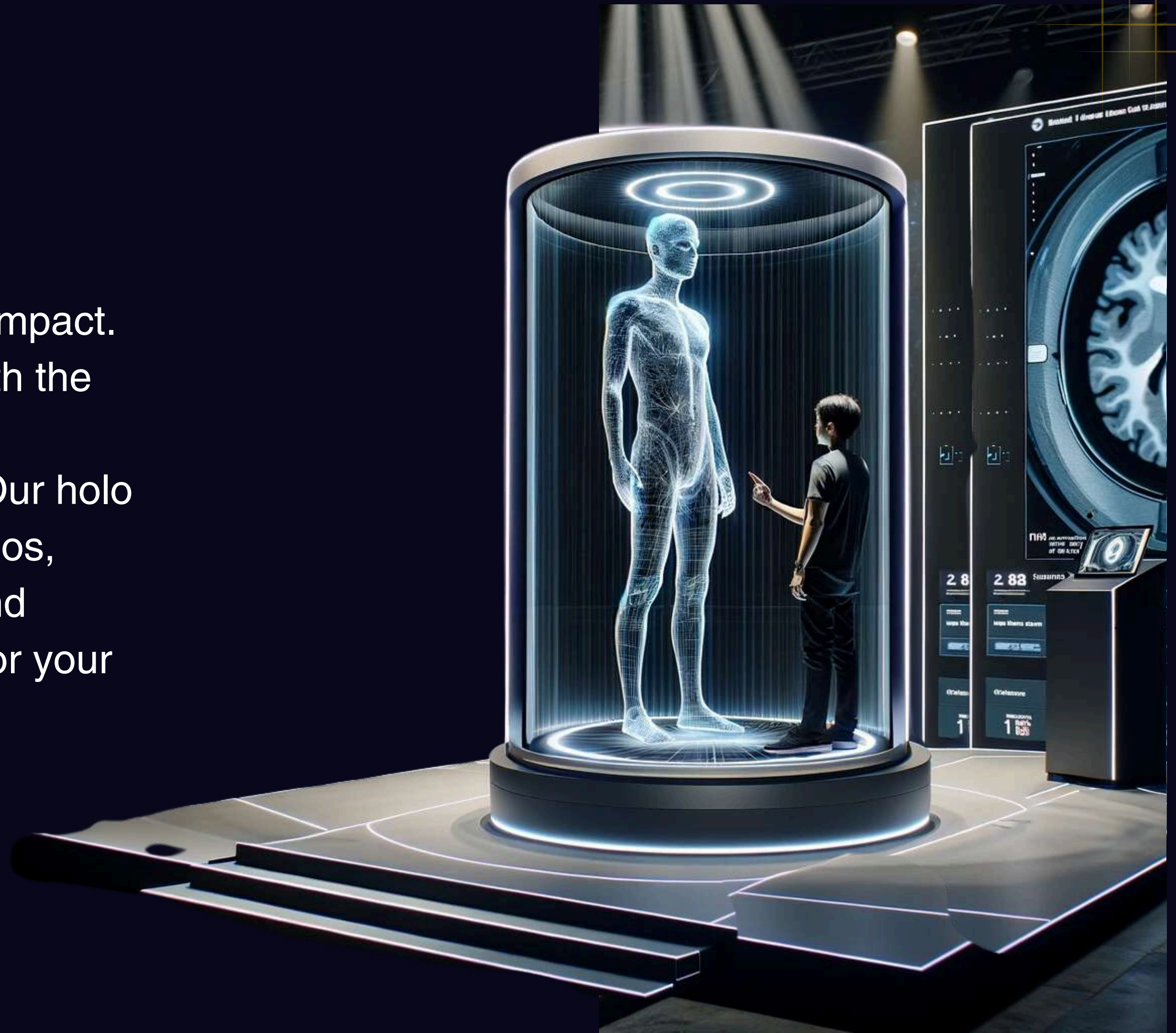
AR MARKERS

Personalize Your Reality. Mark any card, model, or space, and unlock a world of customized content through your phone's camera. Experience augmented reality tailored to your marked areas, transforming the ordinary into the extraordinary with a simple scan.



HOLOBOX

Virtual Presence, Real Impact.
Transform any event with the
illusion of a real person
addressing the crowd. Our holo
box displays lifelike videos,
creating an engaging and
immersive experience for your
audience.



TWEET BOT

Display, and Delight. Craft your tweet using a dedicated hashtag, and watch it instantly appear on the LED screen above. Your tweet triggers a goody box to open, and you can take home a delightful surprise!



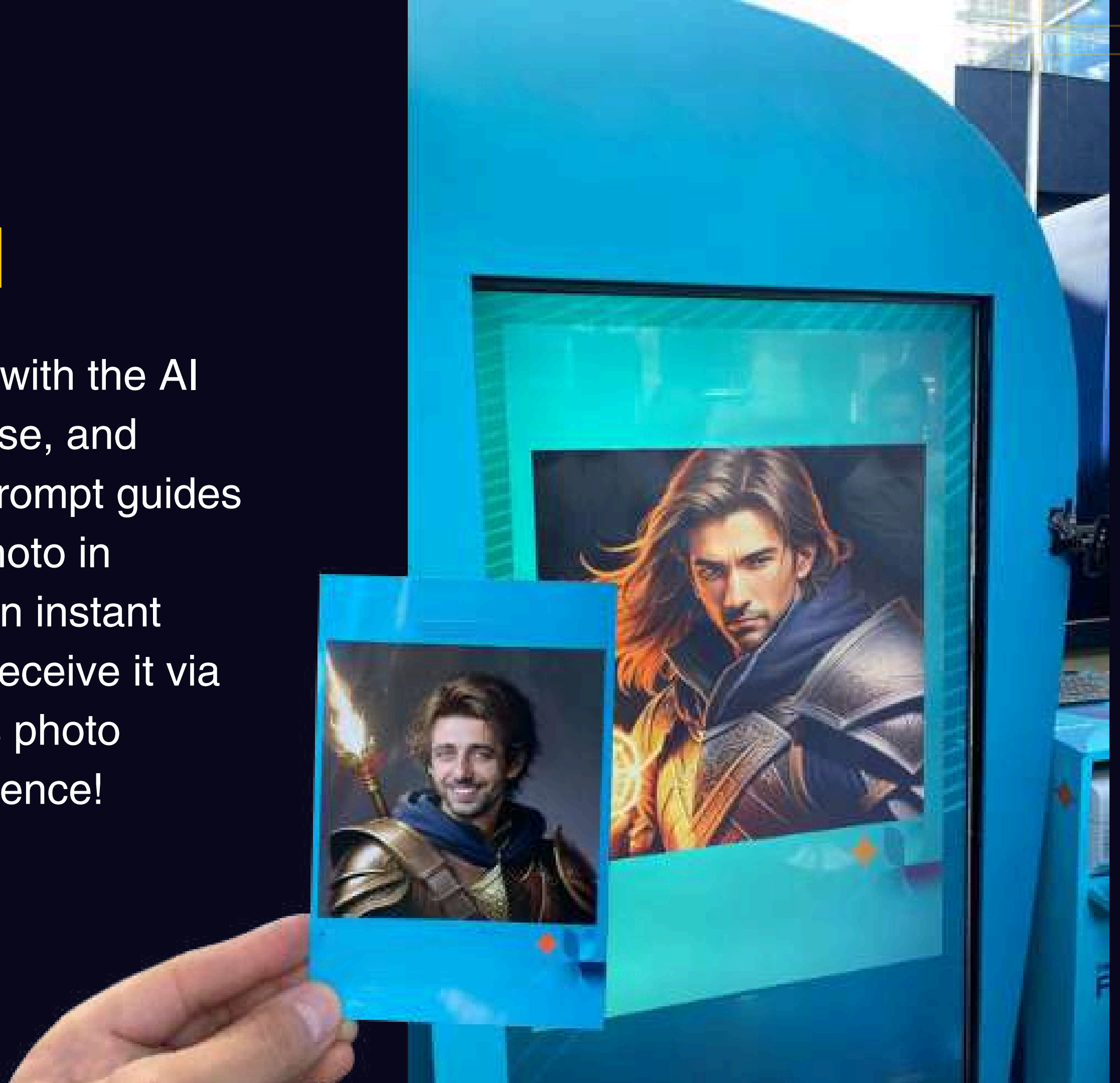
DIGITAL CARICATURE

Fun Portraits in an Instant. Snap a photo, and receive a printout of a delightful caricature that captures your unique personality and style. Turn your moment into a cherished keepsake!



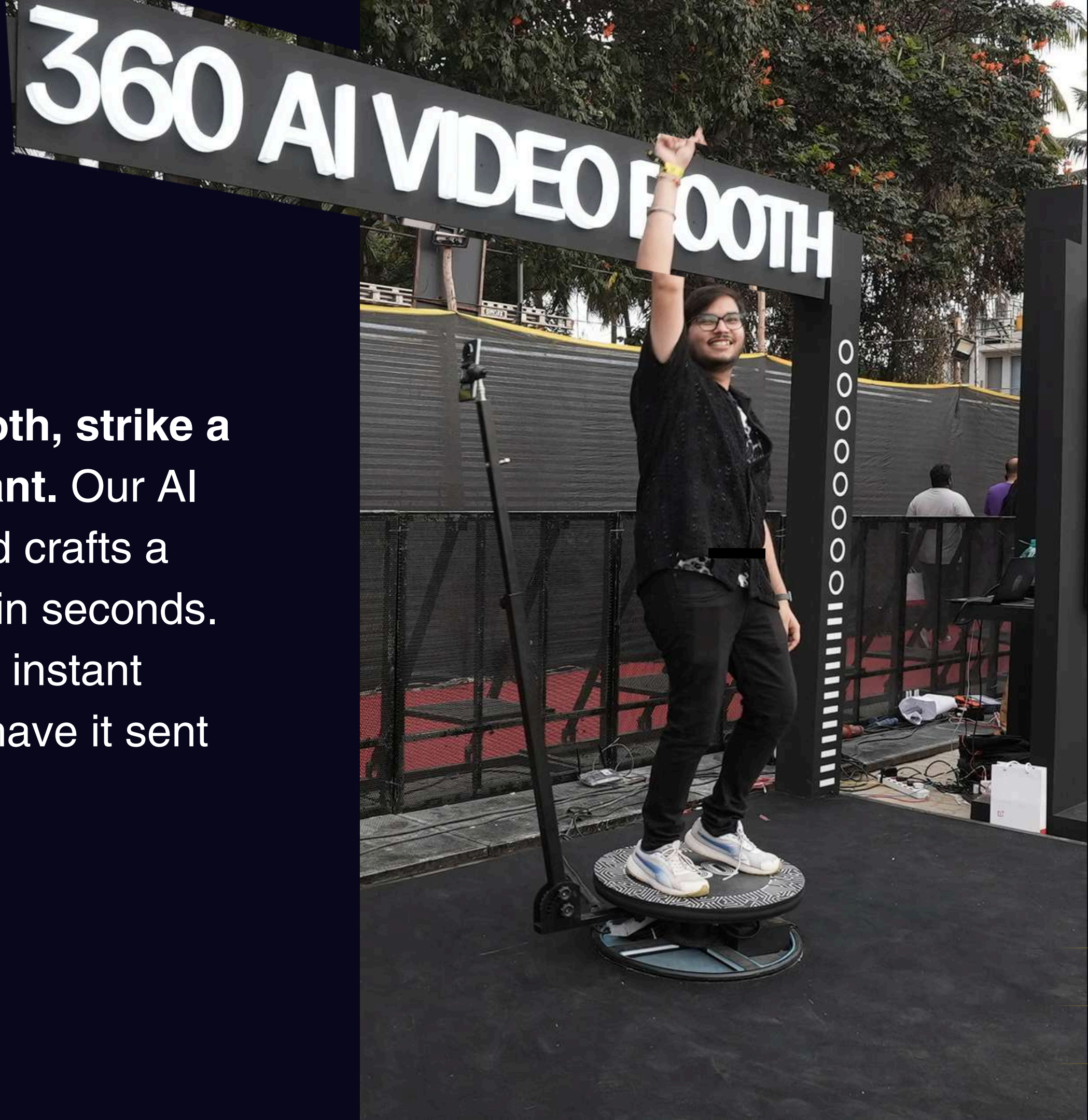
AI PHOTOBOOTH

Embark on a seamless journey with the AI Photobooth: Step in, strike a pose, and share your desired vibe. Your prompt guides our AI to craft a personalized photo in seconds. Choose to print it as an instant keepsake, grab a QR code, or receive it via email—all part of your effortless photo adventure in one smooth experience!



360 AI VIDEOBOOTH

Step into the AI 360 Photobooth, strike a pose, and set the vibe you want. Our AI captures a 360-degree view and crafts a personalized photo experience in seconds. You can choose to print it as an instant keepsake, grab a QR code, or have it sent via email.



WORD CLOUD PHOTOBOOTH

Your Story in Words. Get your picture taken and watch as it transforms into a unique collage of curated words, creating a personalized word cloud portrait that captures the essence of your moment.



AR PHOTO BOOTH

Timeless Moments in Real-Time.
Step into the booth and capture a
picture with a favorite celebrity
virtually, creating a real-time visual
experience. Transform your photos
into timeless memories.



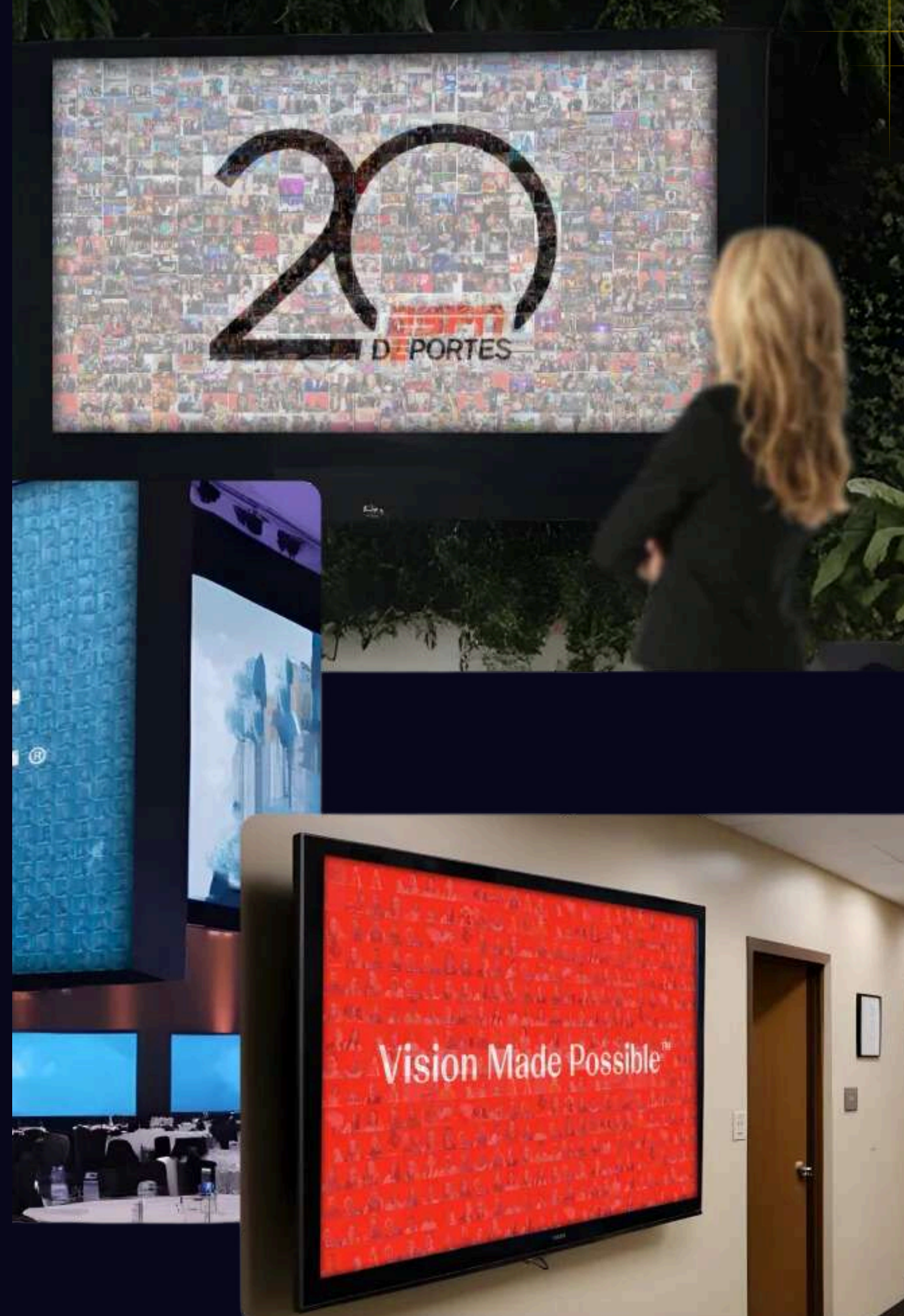
MAGNETIC PHOTOBOOTH

Click, Print, Stick. Capture memorable moments in our photo booth and receive an instant magnetic print. Take your photos home and stick them on your favorite surfaces, turning any space into a cherished memory gallery.



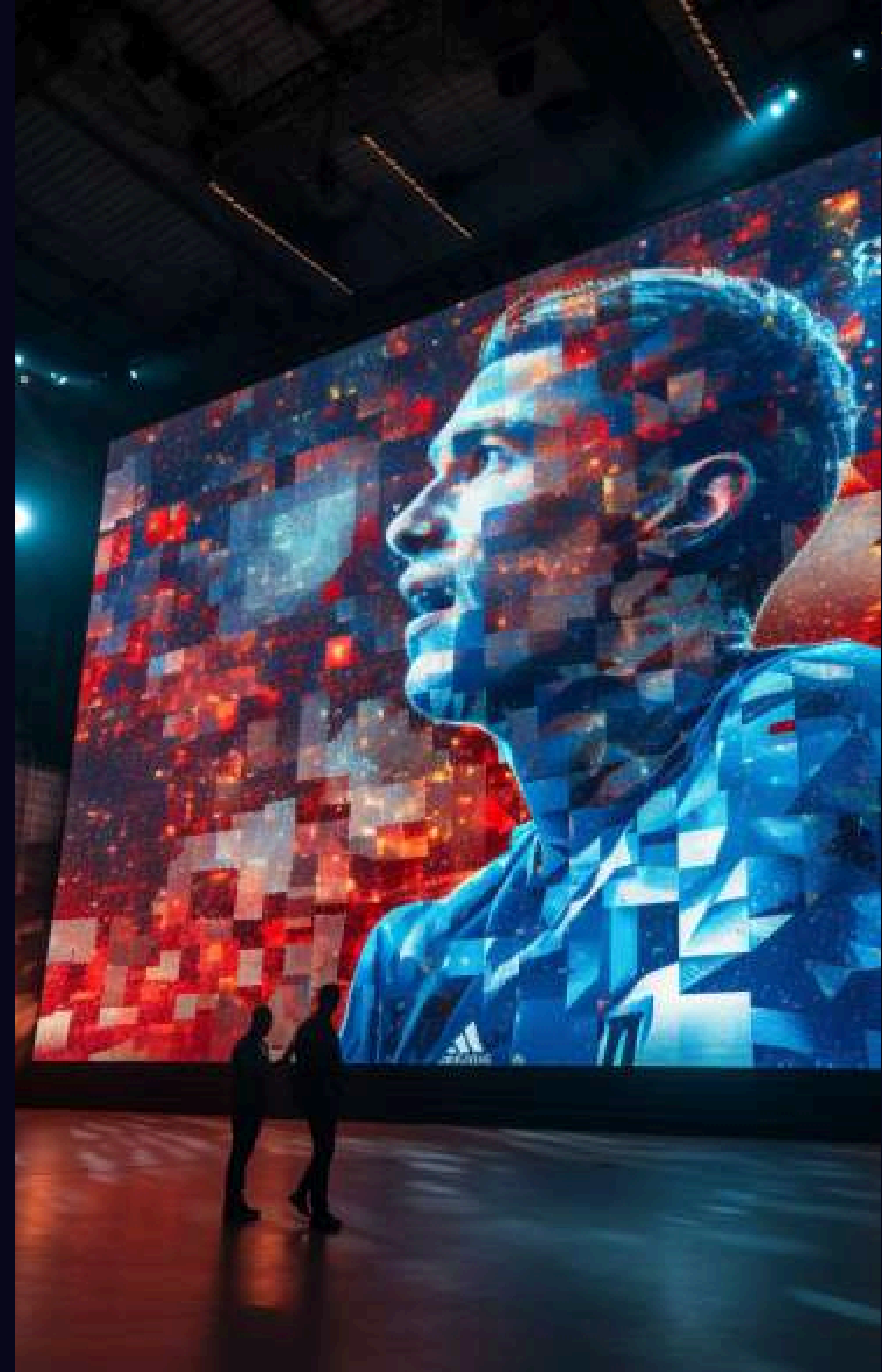
DIGITAL MOSAIC WALL

Uniting the World in Pixels. Attendees, both near and far, can click selfies from anywhere globally. Watch as these photos instantly populate a large LED screen at the event, forming a dynamic mosaic collage that can be customized into any desired logo or image.



PHYSICAL MOSAIC WALL

Create a stunning visual masterpiece with our Physical Mosaic Wall, where individual tiles combine to form a larger, impactful image. attendees get their photo instantly printed and added to a collective wall. Each photo contributes to creating a larger, stunning image, offering an interactive and memorable experience at any event!



GLAMBOT

Effortless Elegance. Step into the spotlight and let Glam Bot work its magic. Receive a slow-motion video featuring a glamorous transformation, showcasing your unique style and beauty.



360 VINE BOOTH

Dance, Create, Share. Stand on the circular podium as an extended arm holds a rotating tab to record your every move. Create a fun and engaging 360-degree video that you can instantly share with your friends and followers.



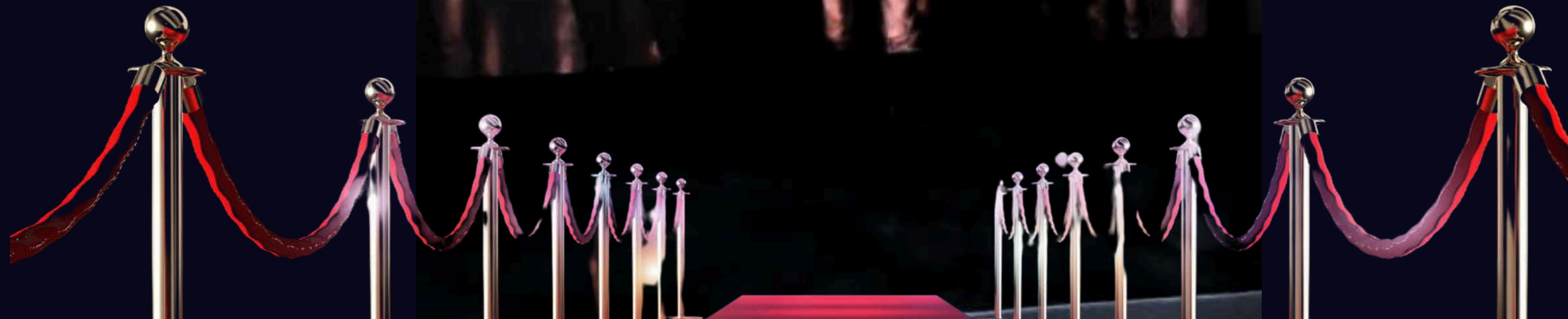
GIFF PHOTOBOOTH

Freeze the Fun, Create the giffy. Capture your memorable moments in action at our photobooth and receive a playful giffy (boomerang) of your antics. Access it via QR code or email for instant sharing!



VIRTUAL PAPARAZZI

Step onto the red carpet and experience the thrill of fame with virtual paparazzi flashing their cameras at you. This setup uses motion sensors and sound effects to mimic a celebrity-like photo opportunity.



STRIP PHOTOBOOTH

Create a classic photo strip with a modern twist in this booth, capturing a series of images that are printed instantly. Great for events and parties where guests want to take home a personalized souvenir.



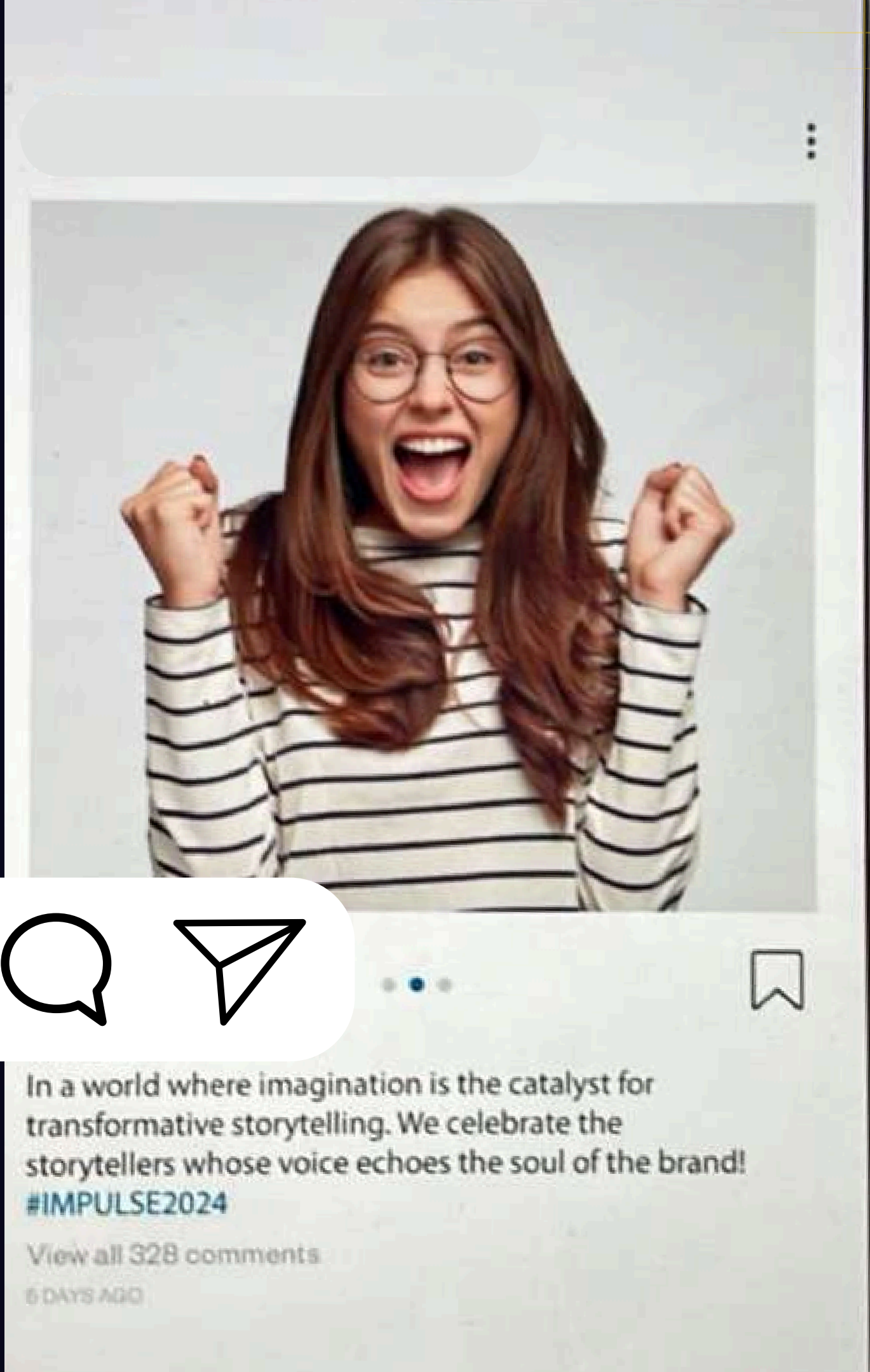
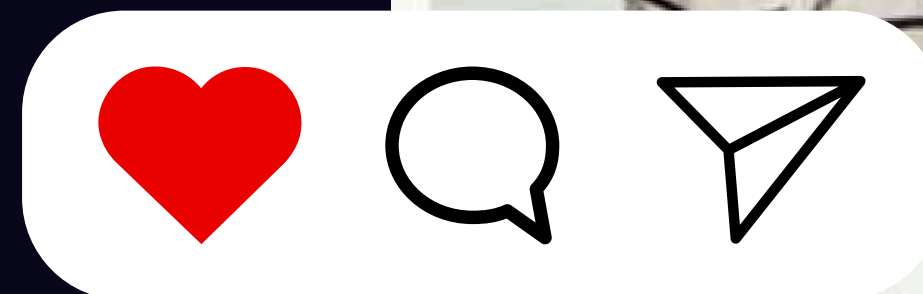
SKETCH BOT

Interact with a robotic arm that sketches your portrait or chosen designs onto paper, providing a unique blend of technology and traditional art. An exciting attraction for events where guests can watch a machine create art in real time.



INSTA PHOTOBOOTH

Generate buzz on social media by transforming a green screen into an Instagram post or video, all without the need to actually post it—how cool is that



LIGHT BENDING PHOTOBOOTH

Create surreal and artistic photos that offer a unique visual experience by using light beams inside a dark room.



THINK FAST

Test your reflexes as random objects fall from an installation. Participants must catch these objects before they hit the ground, adding excitement and a reflex challenge to the experience.



LASER DODGE

Test Your Agility. Navigate through a field of multiple lasers, using your agility to dodge without making contact. If you touch a laser, a blaring siren sounds, adding a thrilling challenge to the game.



MINDWAVE FOOTBALL

Experience the future of gaming with Mindwave Football! Control the action on the field using just the power of your mind. Through advanced brainwave-sensing technology, players can move the ball by focusing their thoughts, creating an exciting, hands-free competition.



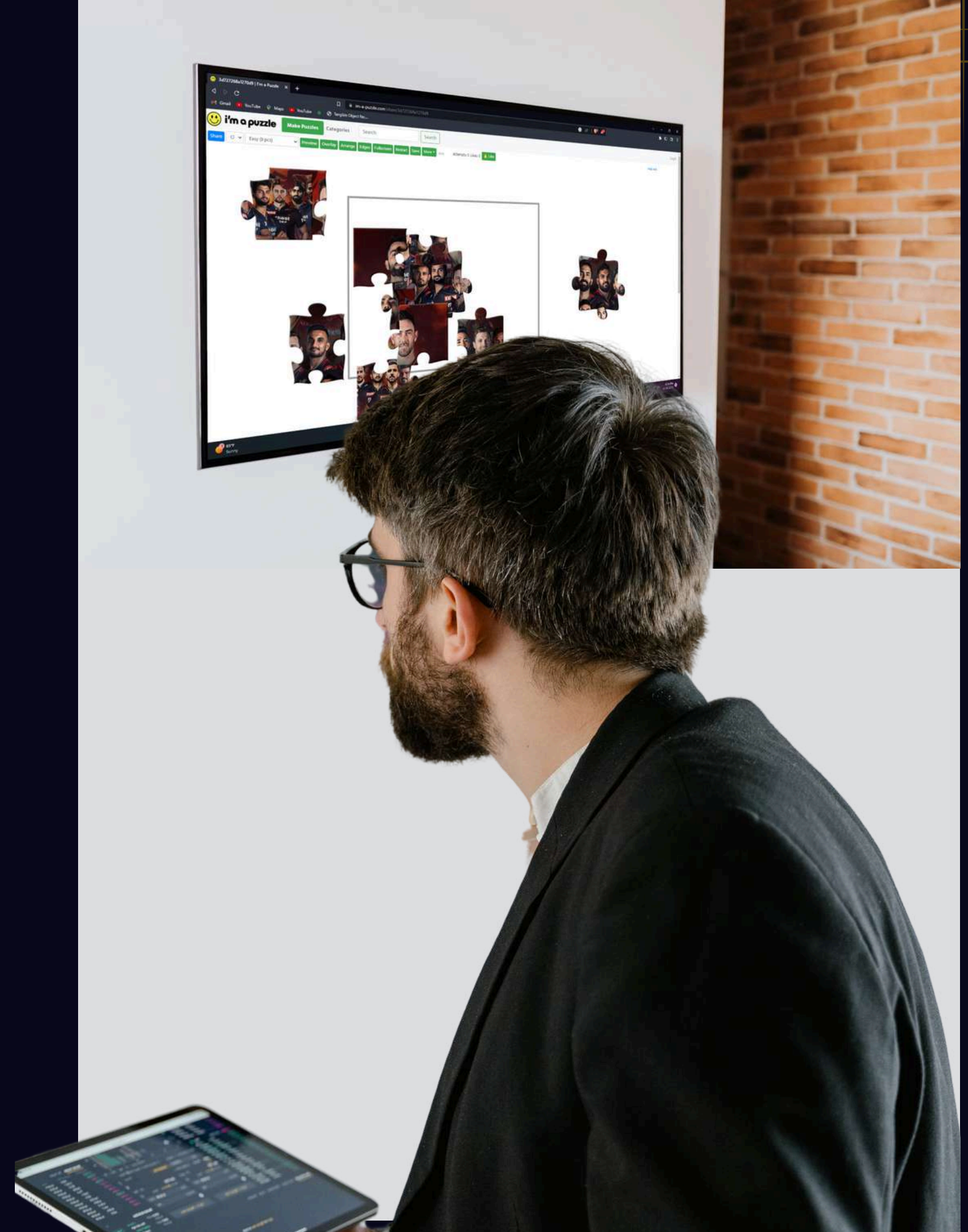
PICK AND PLAY

Unleash Information at Your Fingertips. Grab any product, and watch as our intuitive system triggers an LED screen, unveiling comprehensive details right before your eyes. Elevate your experience with instant, interactive insights.



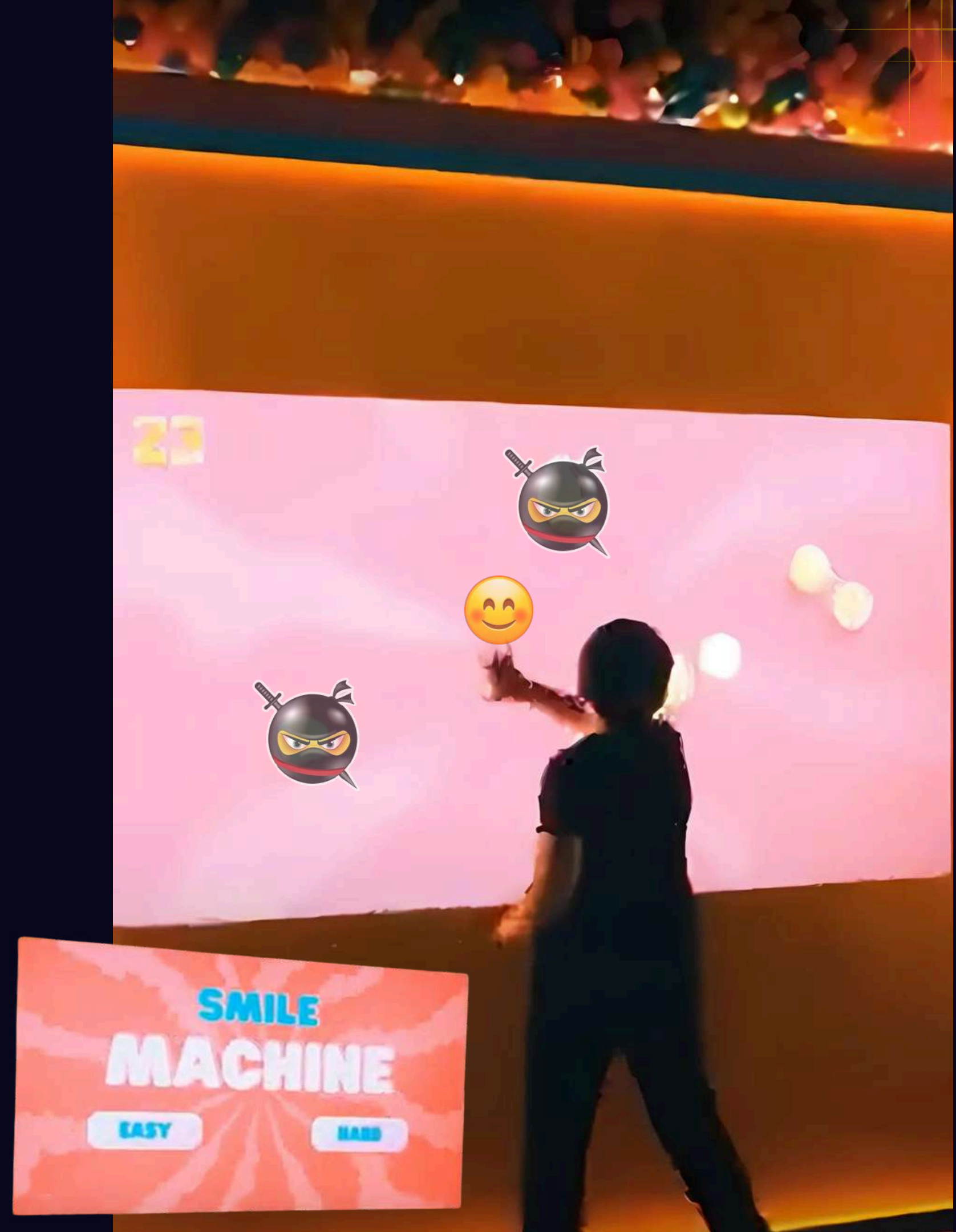
JIGSAW PUZZLE

Interactive Puzzle: Solve, Compete, Display. Participants receive a link to solve puzzles individually, with the top 3 fastest solvers displayed on an LED screen. Multiple screens allow simultaneous competition, adding excitement and engagement to your event.



KILL THE SAD FACE

Scratch the Sadness Away. Engage with a large LED screen and scratch out the sad faces among a cascade of emojis flowing down. Earn points and challenge your ninja reflexes in this interactive and fun game.



CYCLE ACTIVITY

Pedal, Illuminate, Contribute. Hop on a stationary cycle and pedal to light up the LED screen or structure. Your efforts directly contribute to a charitable cause or create an interactive and engaging visual experience.



RUNPAD ACTIVITY

Step, Speed, Illuminate. Run on the physical pad, and watch as the connected LED screen responds to your speed. The faster you go, the more dynamic the content becomes, creating an interactive and exhilarating experience.



PENALTY KICK

Kick, Score, Celebrate. Get physically active as you kick a virtual football, shooting it from an LED screen to score a goal. Experience the excitement of a dynamic and interactive soccer game.



KINECT BOWLING

Enjoy a virtual bowling game using Kinect technology, where your movements control the virtual bowling ball on screen.



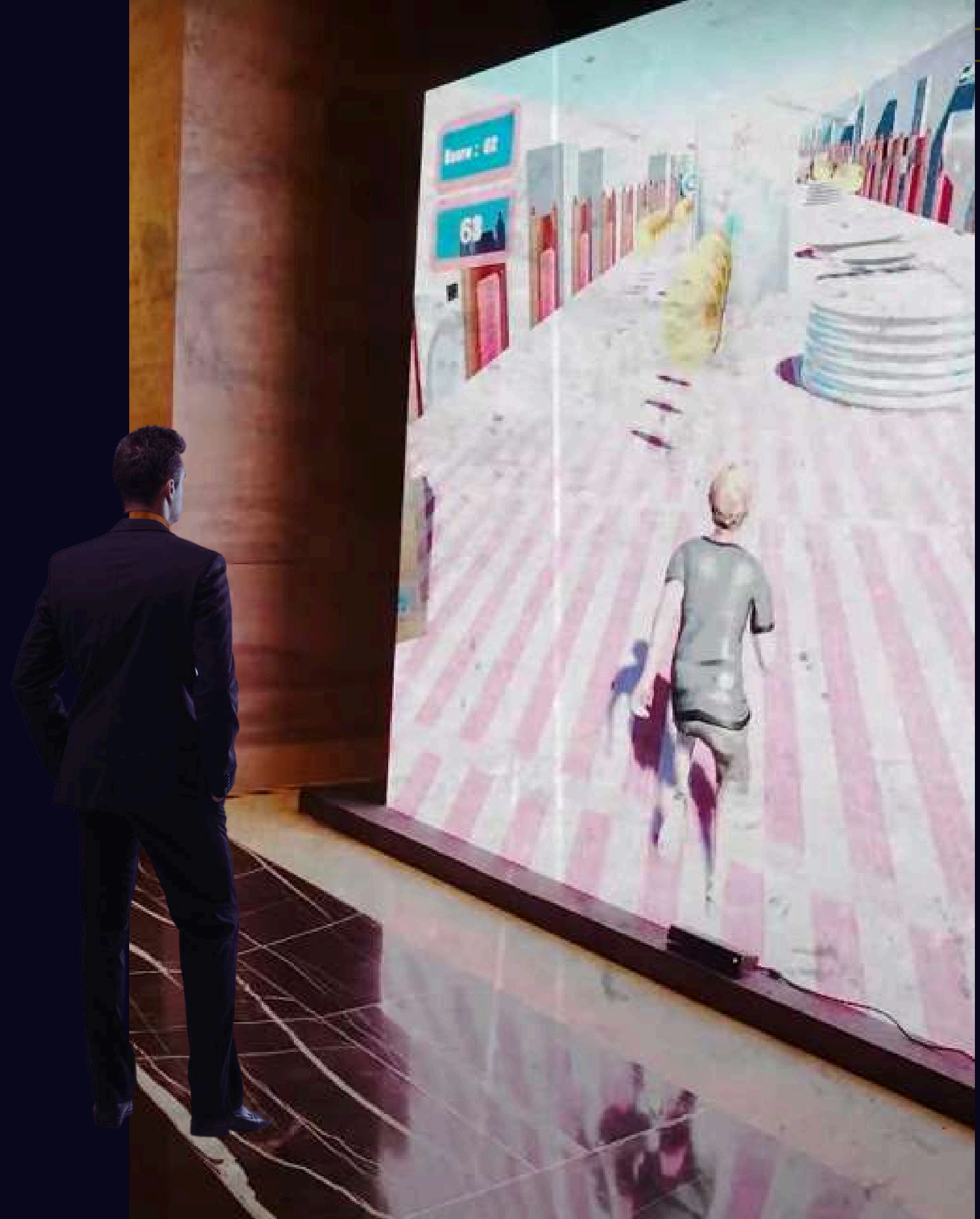
BATAK PRO

Reflex Challenge. Footballs pop out randomly from a wall structure, and users must stop them with their lightning-fast reflexes to score points. A thrilling and competitive game that tests your agility and speed.



ENDLESS RUNNER

Move, Collect, Customize. Physically move to control your avatar on the LED screen, collecting coins in a virtual world. Customize the ambience and coins to match the event, creating an immersive and dynamic gaming experience.



MINDWAVE CAR

Race to Focus. Participants wear the Neuroski headband to measure their focus level. As they concentrate on a physical track, their focus directly influences the speed of virtual cars racing on the track. The car that reaches the finish line first, driven by its focus, emerges as the winner of this mind-bending game.



AR DANCE

Dance in augmented reality where virtual effects and characters join you on the dance floor, creating an immersive and entertaining experience that combines real-world and digital elements.



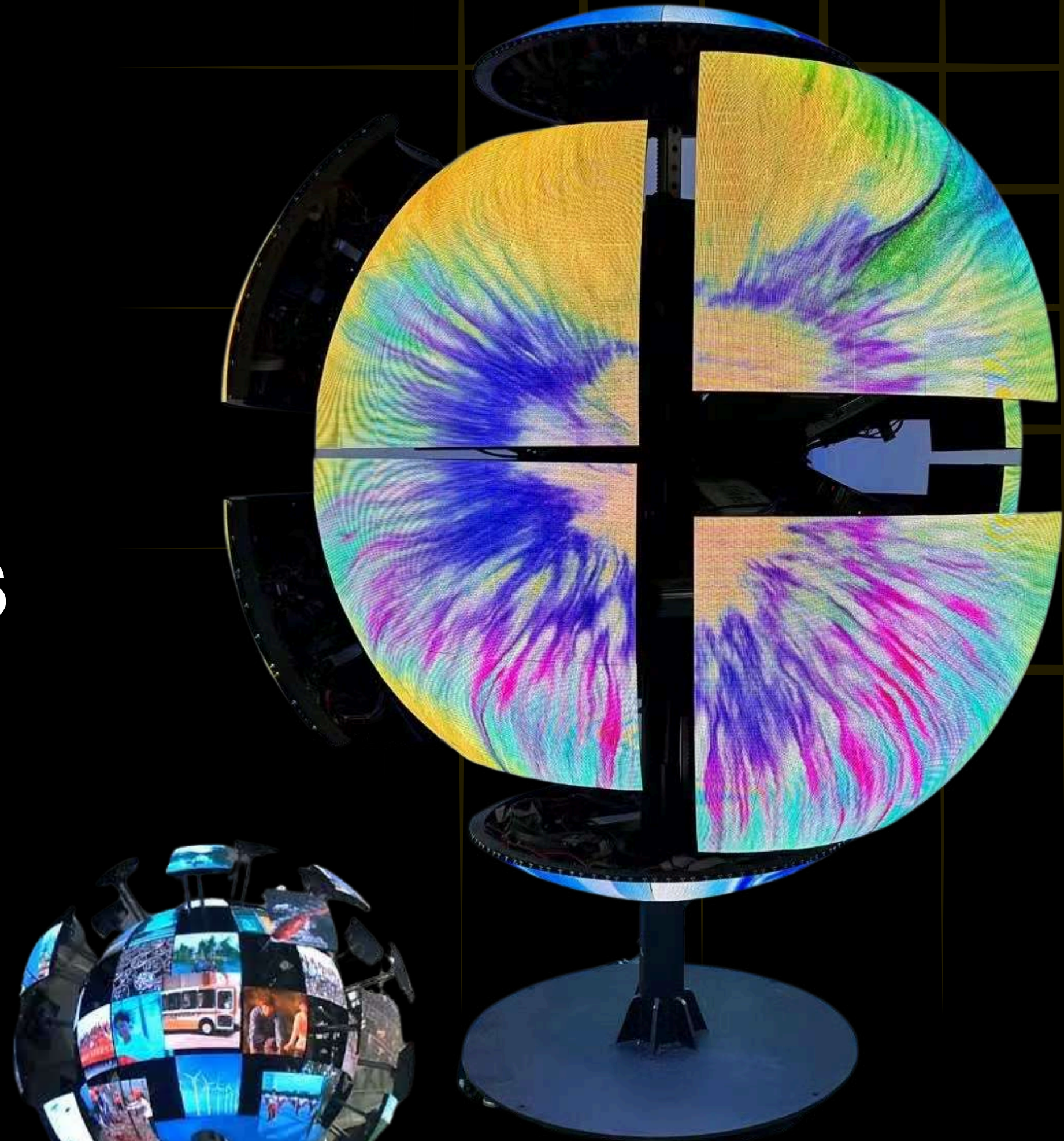
VR GAMES

Immerse, Play, Thrive. Step into the virtual world and immerse yourself in a wide range of interactive games and experiences. With VR technology, you can engage, explore, and thrive in captivating virtual environments. VR cricket, VR plank, Beat saber are some of the many VR games we have!





Kinetic Installations



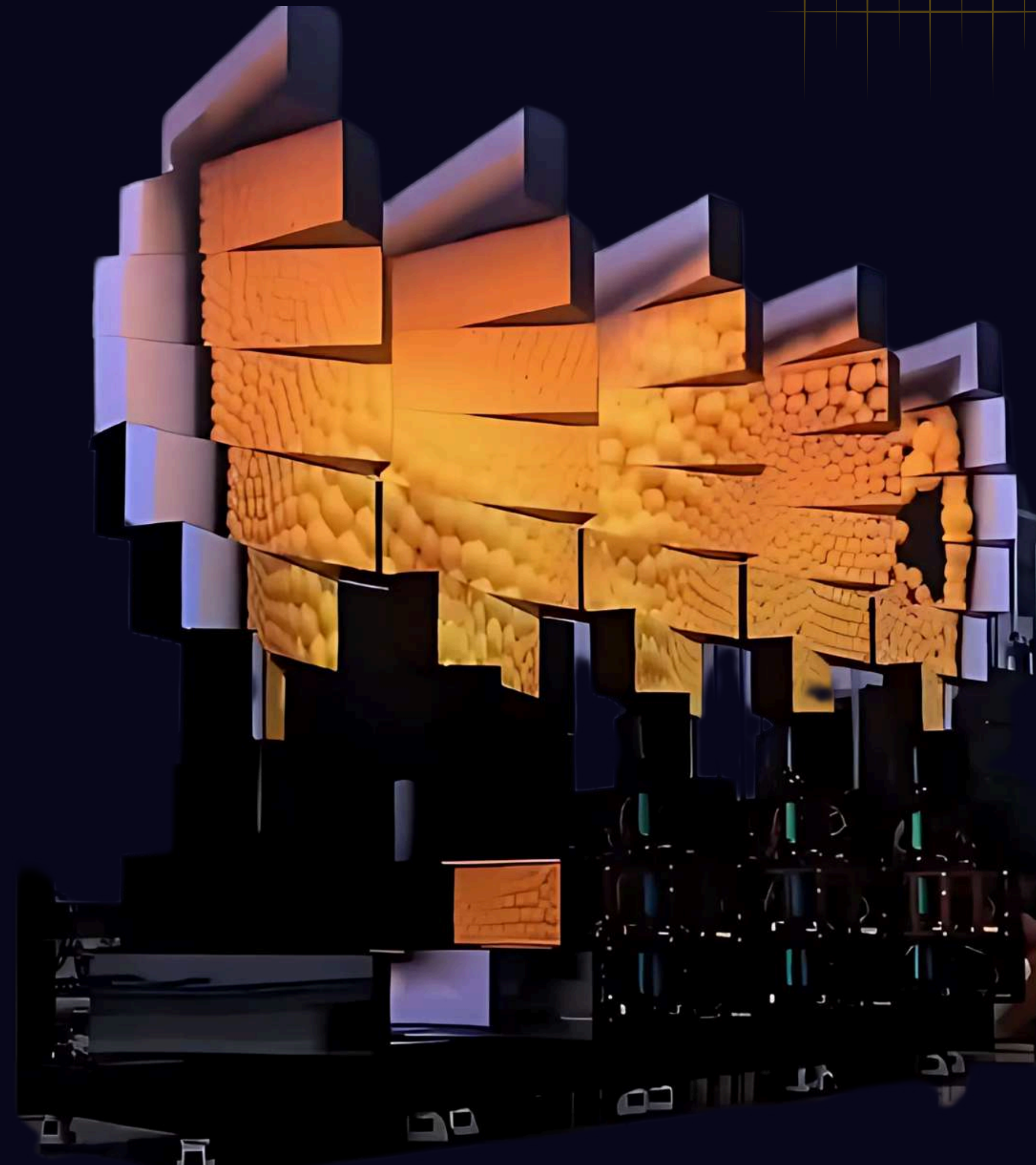
MATRIX SLIDEBABLE SCREEN

Our sliding rail display system features screens that move vertically and horizontally to form a unified, expandable surface. Content can be enhanced with choreographed screen movements via customizable action scripts, creating dynamic visual experiences that make exhibits truly distinctive.



ROTATING MATRIX SCREEN

Multiple rotating units stack to form display carriers that create striking visual effects like spirals, swings, and coordinated rotations. This dynamic system enhances exhibits with captivating movement, transforming standard presentations into memorable experiences.



KINETIC CHANDELIER

A spiral LED chandelier combining movement and display technology. Featuring cascading tiers of LED panels in an elegant black frame, each segment rotates independently to create dynamic visual experiences. Display custom content, brand messaging, or atmospheric visuals across the interconnected screens with crystal-clear quality. Perfect as a captivating centerpiece for luxury venues and corporate spaces.



OPEN AND CLOSE ROTATING SCREEN

Features rotating displays with left-right sliding capabilities on rails. Multiple units connect to form expandable display carriers that can extend to create super-wide presentation surfaces. Custom action scripts synchronize with content, producing dynamic visual presentations that transform standard media into memorable, immersive experiences.



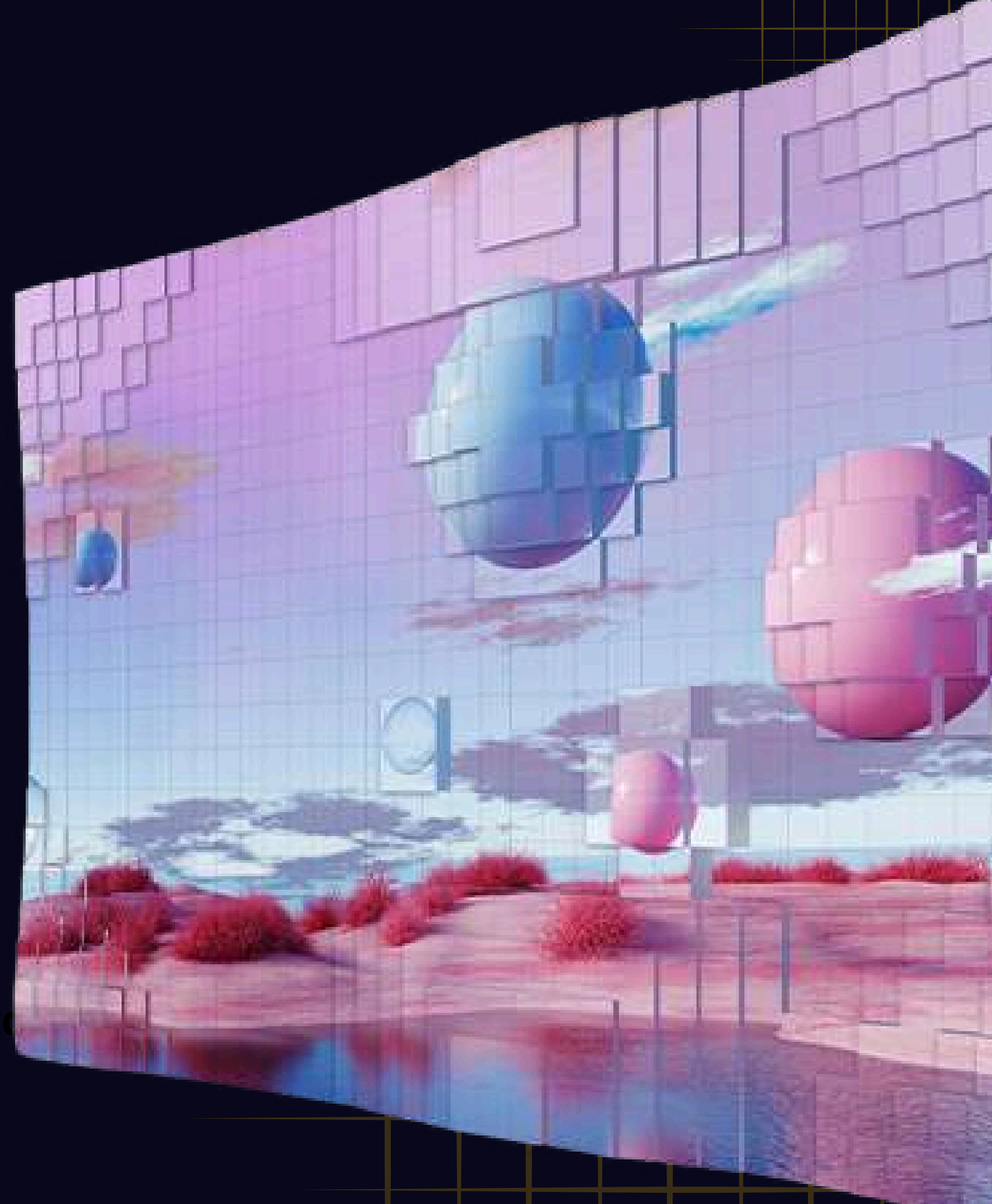
KINETIC LED SPHERE

A spherical installation with curved LED panels that move independently, shifting between open and closed formations. Each segment displays high-resolution content, creating immersive experiences through synchronized motion. Ideal for museums, corporate spaces, and exhibitions, it blends dynamic visuals with mechanical precision.



MATRIX EXPANSION PANEL

Stackable display units combine to create custom-sized carriers with unlimited configuration potential. Programmable movement scripts sync with content, delivering dynamic visuals that make exhibits truly distinctive.





Take the Next Step:
Partner with Us!

Drop your query at
pradeep@craftech360.com