

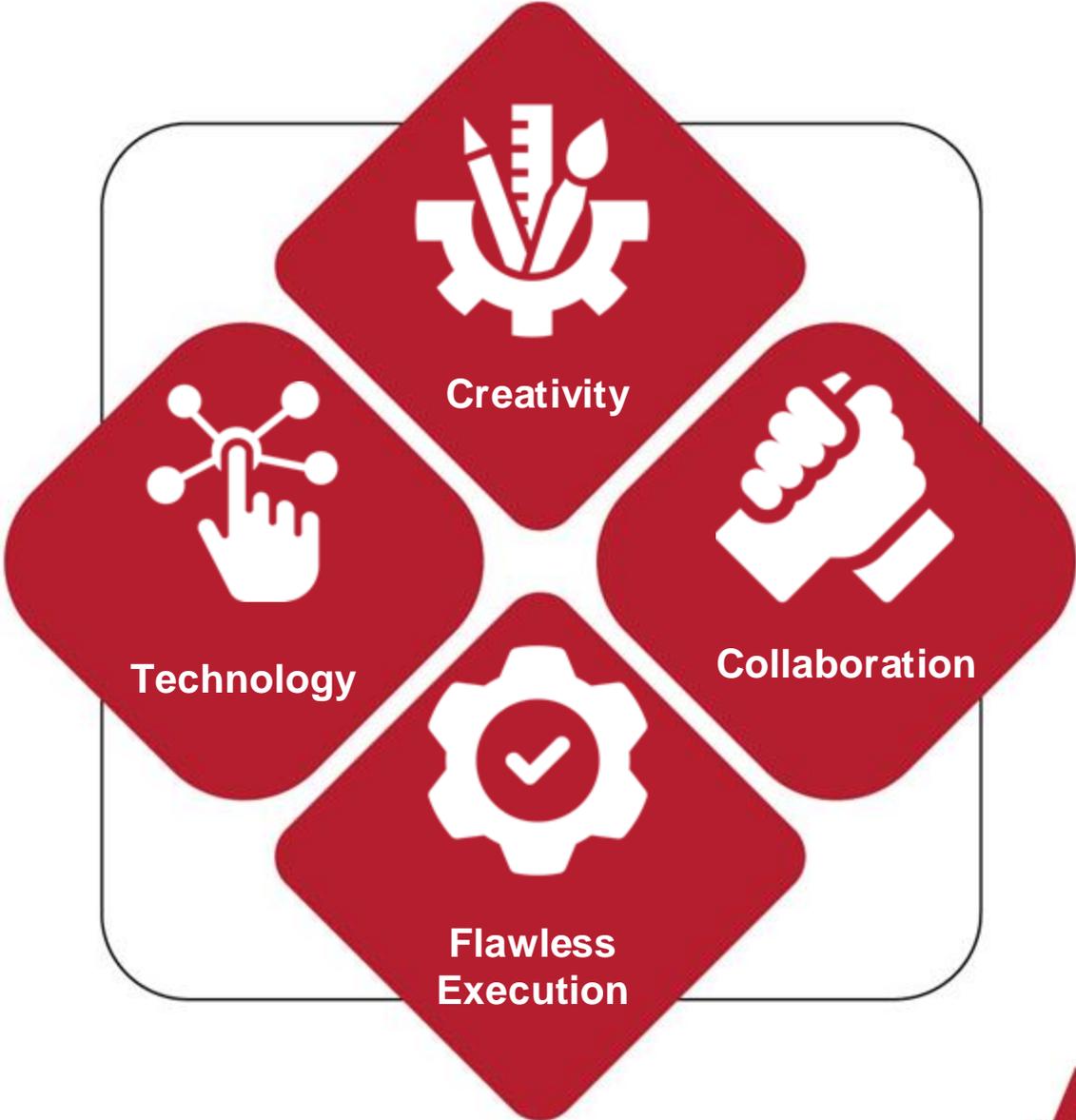


Acme.
EXPERIENCE

Elevating Moments, Crafting Experiences

Where **Ideas** meet **Action!**

We pride ourselves on being an award-winning, distinguished partner in event and experience marketing. Our focus is on seamlessly blending diverse disciplines to deliver enriching experiences for our clients.





—
Years of creating
magic



—
Brands
energized



—
Destinations
activated



—
Individuals
ignited



Our Verticals

Corporate Events

We elevate workplace culture with our engaging employee events, fostering connection, motivation, and productivity among your team.

Marketing Events

Drive your brand forward with our marketing events such as product launches, community events, expos that are strategically crafted to captivate audiences, amplify your message, and elevate your brand presence.

Artist Management

Our expert artist management team ensures we help you find top-tier talent, be it speakers or celebrities, and curate unforgettable experiences for your brand.

ThinkBox

Services span brand, event, digital, advertising & motion. A team of storytellers, conceptualizers, artists & visualisers

Live/IP

Build an Intellectual Property with our help - be it events, concerts or projects.

Virtual Events

Connect with audiences worldwide through immersive virtual events crafted by our team, where innovation meets engagement in the digital realm.



Brands Energized

**Corporate Events –
Launches/Awards/Conferences**



Titan - Leadership Conclave

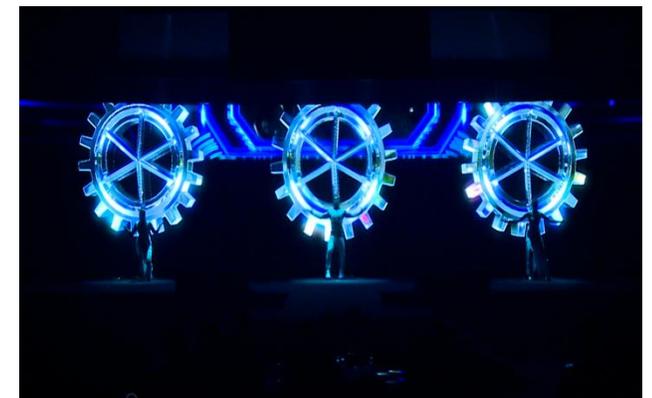
Curating a bespoke knowledge sharing event for the senior leaders of Titan Group of Companies.

The event comprised of keynote and panel discussion sessions from renowned leaders: **Indra Nooyi, Shaheen Mistri, Kunal Shah, Radhika Gupta, Harish Bhat, Shailesh Chandra.**



Mercedes - 25 Years

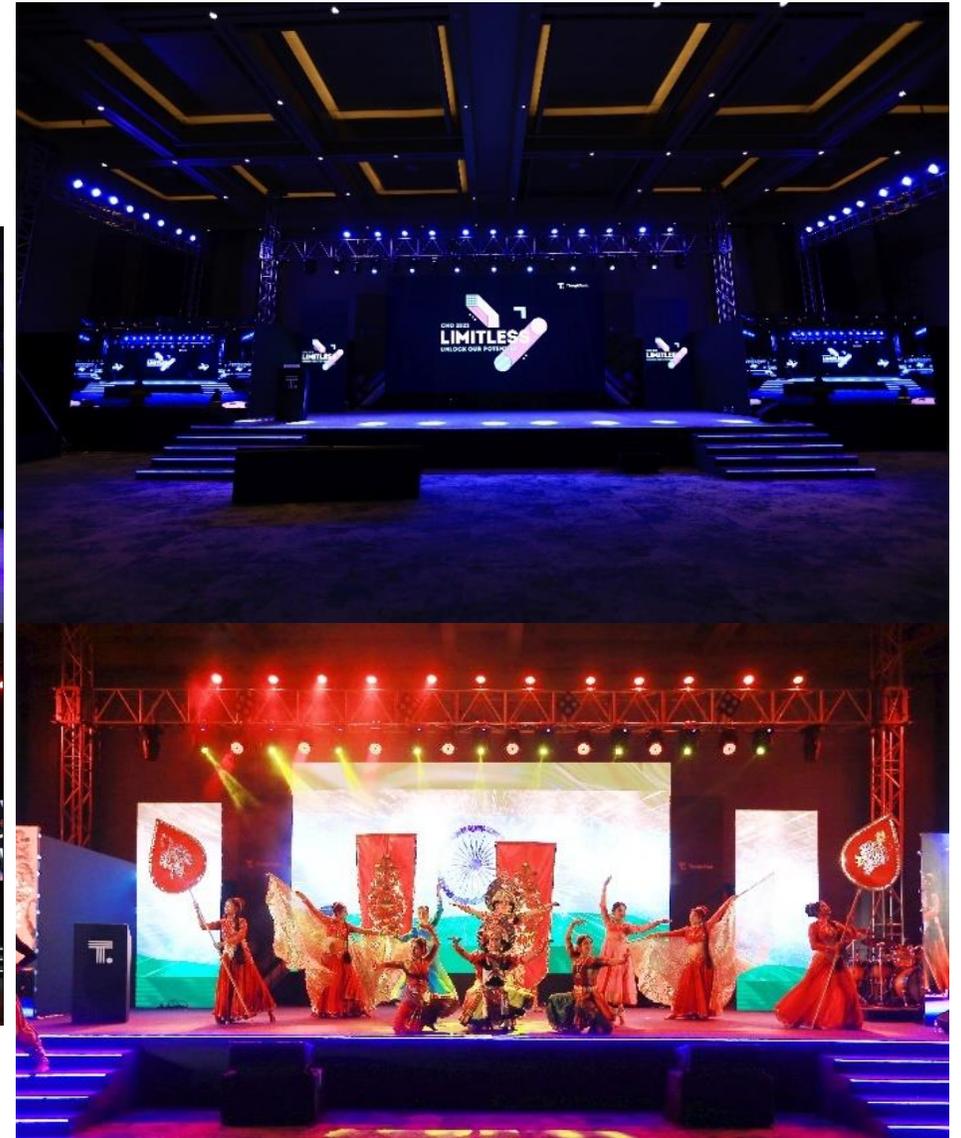
- Designed and created the 25 year anniversary for Mercedes.
- Tech Advancements for the event in each touchpoint



Thoughtspot - Kickoff

10 events, 5 days – 2 venues

A residential conference, held in Bangalore for 280 Indian + U.S employees.



Zeiss – One Zeiss

An event curated for all verticals of Zeiss. This was a combination of kickoff and 20 years celebration.

1500+ employees flown from across India to Hyderabad



Flipkart - Flipstars

Flipstars is the biggest award ceremony hosted by Flipkart for their sellers every year. This event is like the Filmfare/IIFA. The winners get awarded with extravagant gifts and recognition through this event. The event has always been a glamorous affair for the sellers filled with performances from Bollywood's best performers and hosts.



CredAvenue - Rebranding to Yubi

- 3 Day event in Goa
- 600+ employees flown from across India
- Rebranding – Launch of YUBI
- Multiple experiences – team Building, Awards, Gala Night



[Event highlights video](#)



NTT DATA

Venue Takeover – 2 day conference + Awards for the global team.



Flipkart Seller Conclave

9 virtual Events | 100+ Sessions
| 10 Small Scaled Events | 2
Grand Events

Multicity events conducted in
Surat & Delhi to reach out and
motivate the sellers before the
BBD sale.

Each event attracted close to
2700+ registrations and an
audience of 1500+ Sellers.



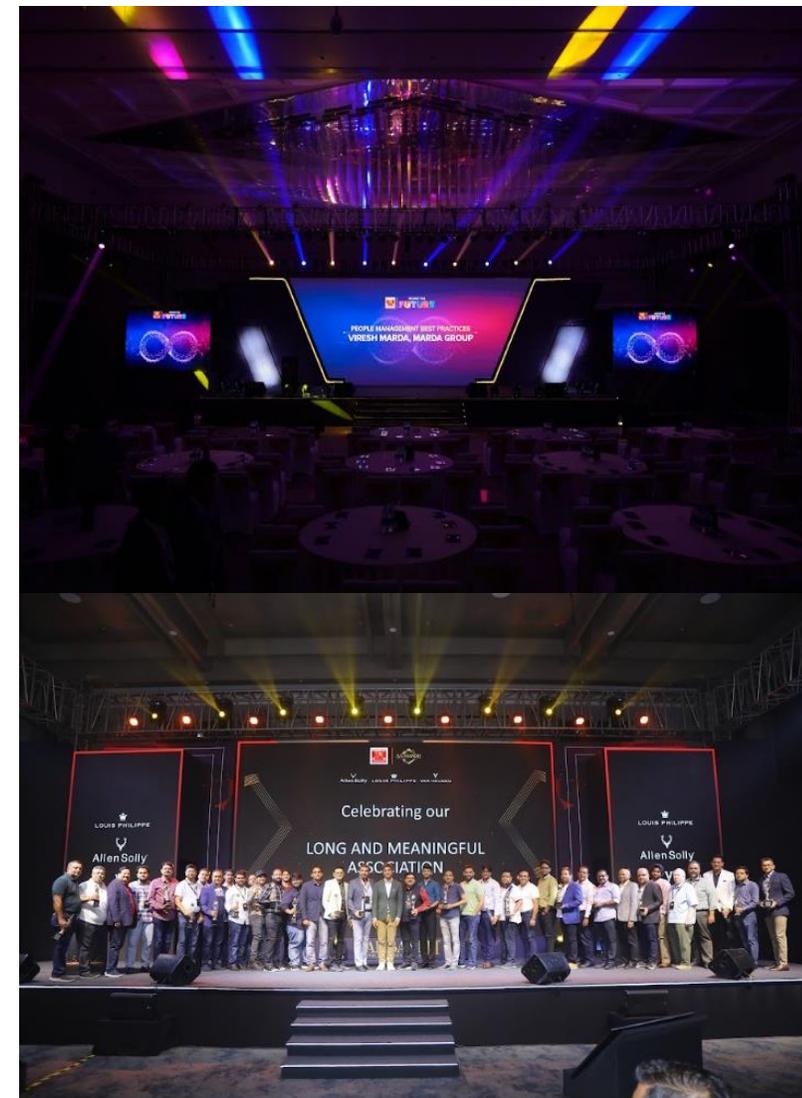
Aditya Birla Group – Brand Conference

3 Events – 3 different
locations

Event 1 – 3 Days

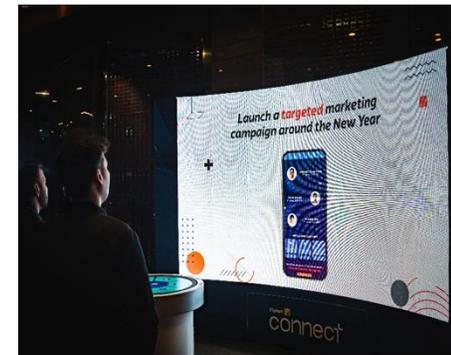
Event 2 – 2 Days

Event 3 – 1 Day



Flipkart - Connect

Designing an event for 450+ CXO's & CMO's to discuss the technological advancements in Flipkart



Annual Days



SWIGGY



Flipkart G.O.A.T



MERCEDES



EVENT AFTERMOVIE



EVENT AFTERMOVIE



Marketing Events



Flipkart - Glam Up 2024



1B
_Impressions*



13 Product
Launches



4000+
Influencers



13
Celebrities



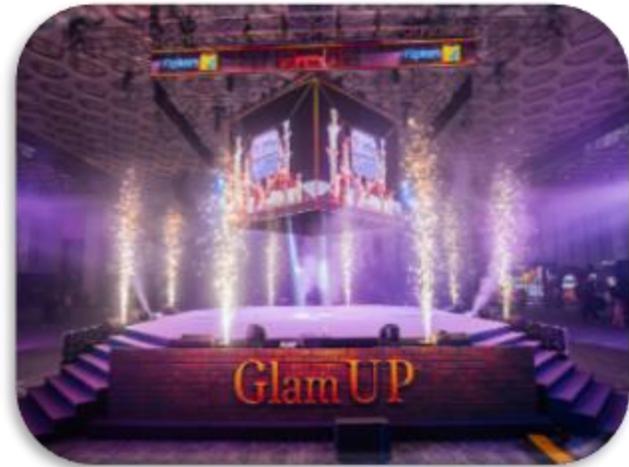
30K Traffic*



400M Reach*



46 Brand
Experience Zones



Ather - Community Day 2024

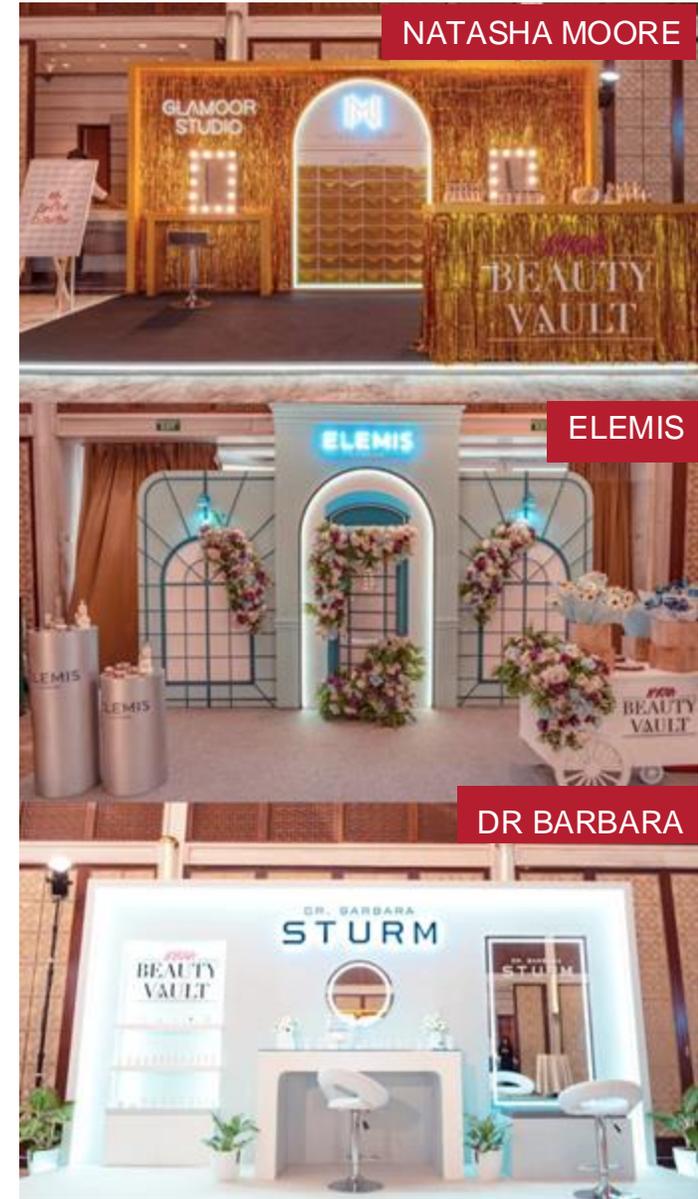
- Ather Community Day is a day created for the community of Ather owners. The event served as a medium to launch their newest scooter to the media and the community and also as a platform to showcase advancements in tech and design that Ather is out there to offer.
- 4500+ audience: a mix of media, owners and the family



Nykaa - Vault

Created a beauty vault for Nykaa to showcase their top international brands.

The launch invited multiple known influencers of Mumbai along with press.



Flipkart Glam Up 2023

- India's grandest beauty and personal care event
- Presented by Flipkart, with My Glamm as the title sponsor and Secret Temptation as the associate sponsor.
- It was truly a celebration of the vibrant world of beauty and personal care, uniting renowned brands, industry experts, and enthusiasts under one roof.



Brand LED IP



MYNTRA TECH THREADS



FLIPKART FASHION CONCLAVE



SWIGGY GIGABYTES

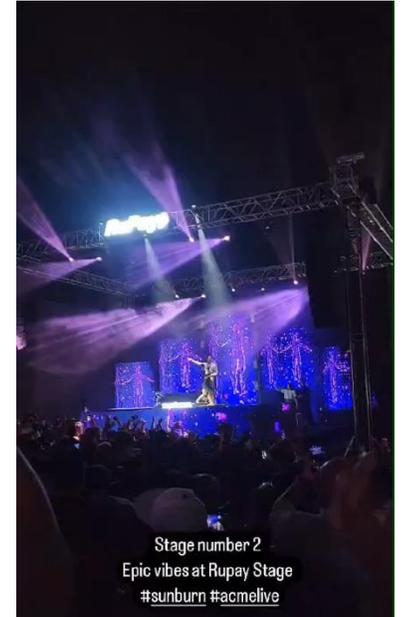


ACME LIVE + CONTENT



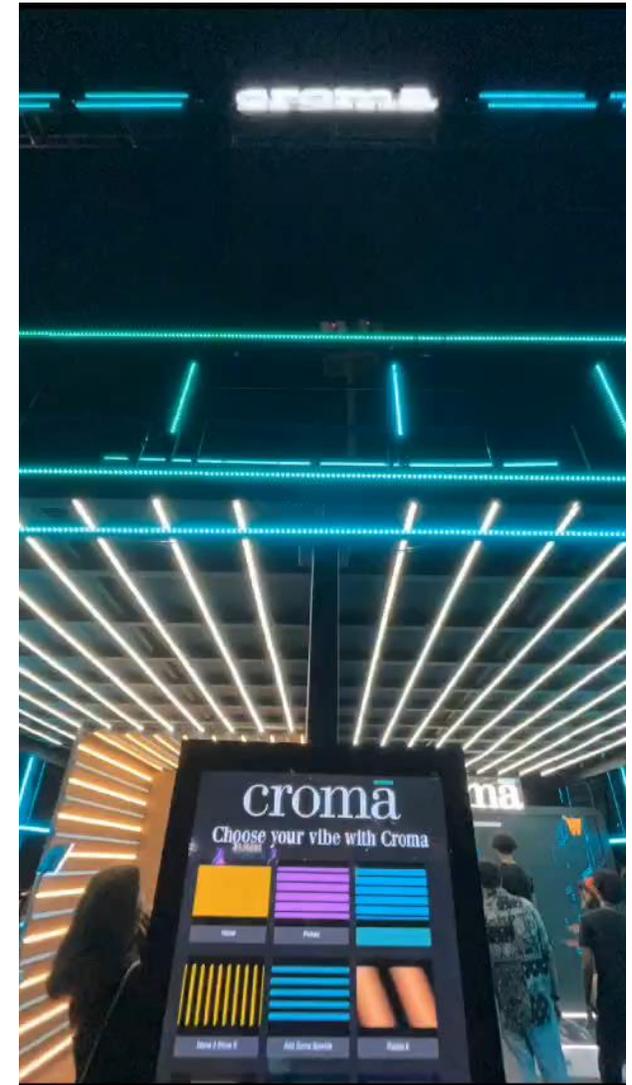
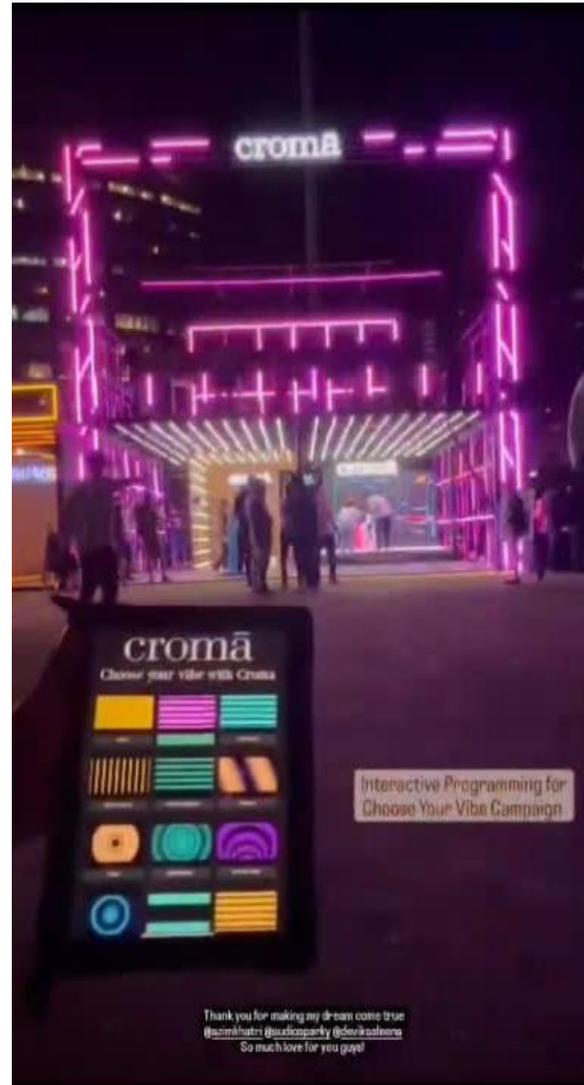
Rupay

Activating the brand for Sunburn Festival 2023



Croma

Creating tech marvels for Croma for Sunburn Activation.



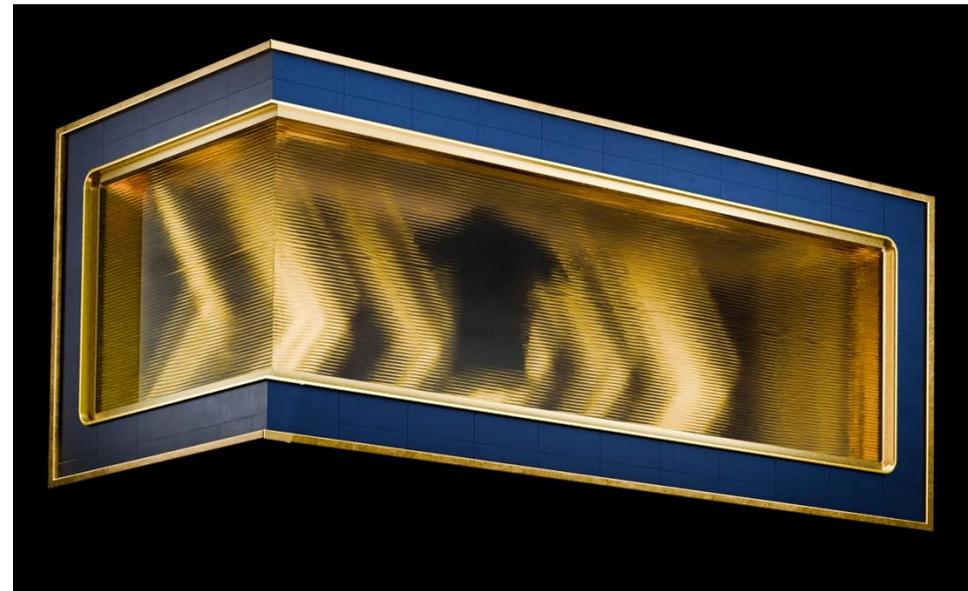
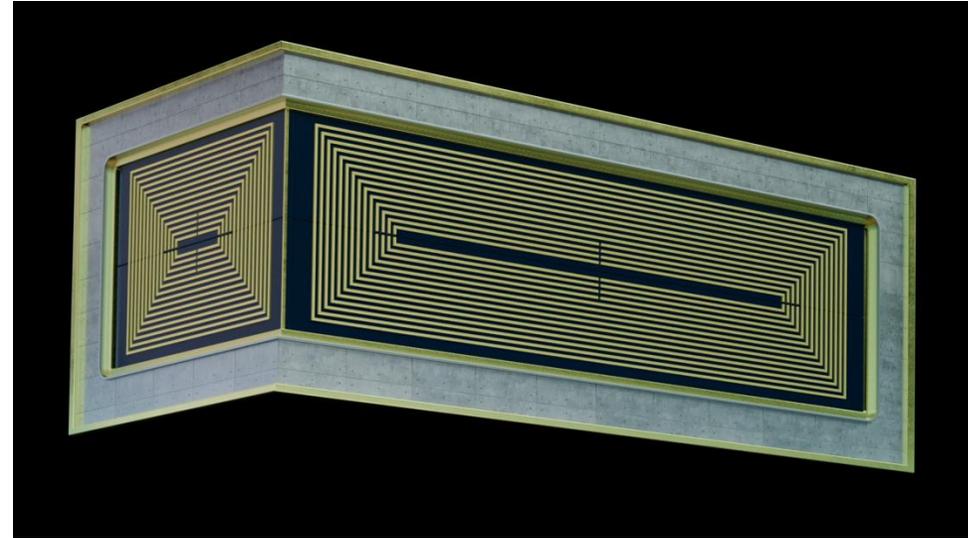
Kingfisher Tour

Creating tech marvels for
Croma and Rupay for
Sunburn Activation



Gujarat Titans – Anamorphic Content

Creating anamorphic content for Gujarat Titans for IPL. 4 looks were created to display the jersey, players, sponsors and stadium.





Transformational . Experiential . Cutting-edge

With a portfolio spanning over 100 brands annually, we specialize in curating and orchestrating tech-centric conferences worldwide. Our expertise lies in seamlessly integrating technology and innovation into every aspect of our events, ensuring unparalleled experiences for both attendees and partners.



International Events



International / MICE Events



Titan - Bam - 1500 Vendors Meet
Macau

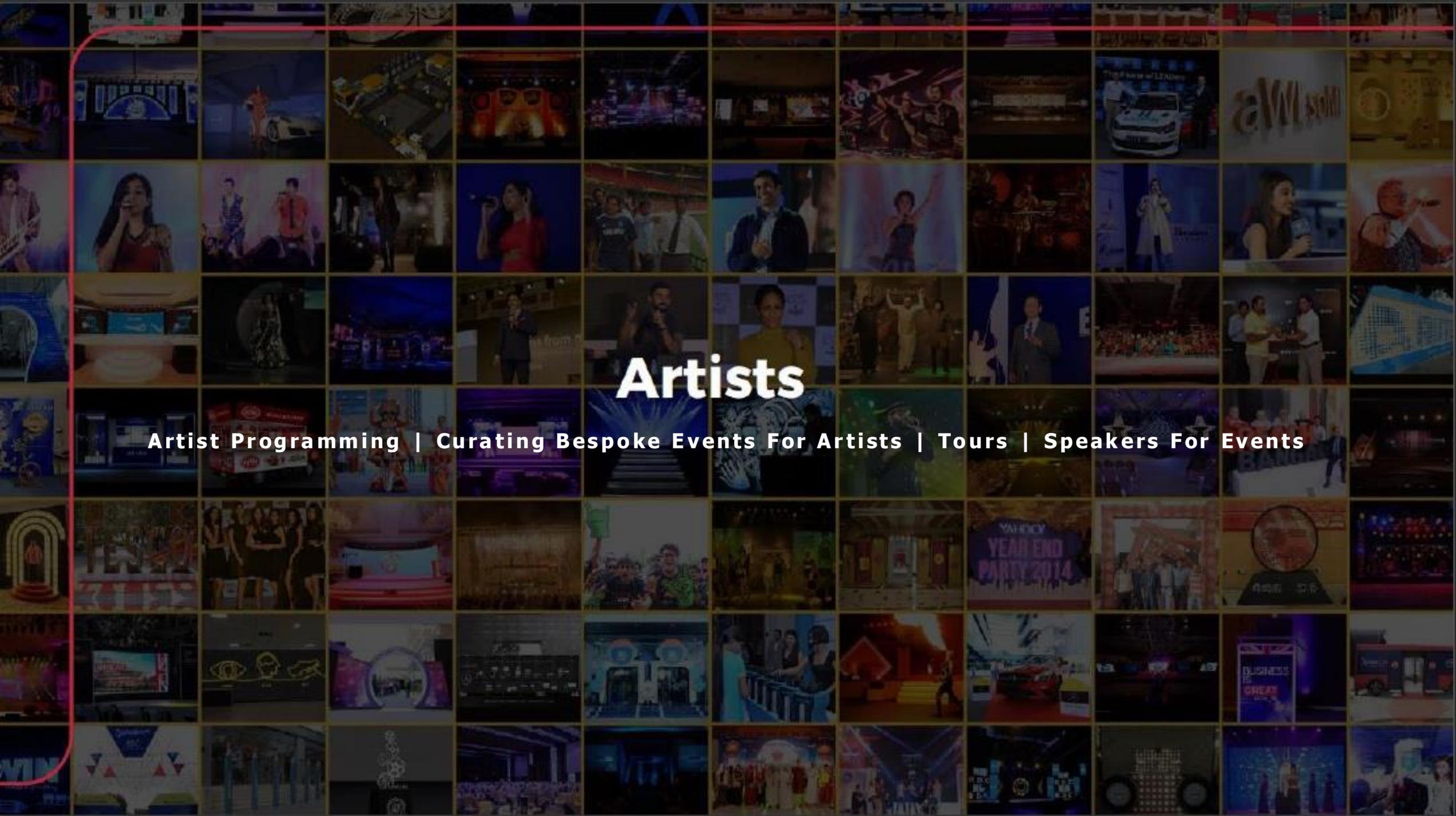


Capillary - #Ready
Marina Bay Sands, Singapore



Cult- Partner Connect 2023
JW Marriott, Malaysia



A grid of approximately 100 small images showing various events, including award ceremonies, performances, and group photos. A red border is visible on the left side of the grid.

Artists

Artist Programming | Curating Bespoke Events For Artists | Tours | Speakers For Events

Artists



CRAFTING MAGIC, WINNING AWARDS





Thank You

Acme Experience Marketing Pvt Ltd

Bangalore . Mumbai . Delhi . Hyderabad . Chennai



<https://acmeexperience.com/>