



AZIF EVENTS

1 JULY 2024

Event Proposal

Prepared for

Azif Event's Clients.

Presented by

**ASMI SYED
AZIF EVENTS.**

Agenda

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AZIF EVENTS

Who We Are?

2010

Business
founded

Sole-Woman-owned
company

With Teams present in all states of
INDIA.

5 verticals

1. Events (Corporate & Weddings)
2. MICE
3. Travel Packages
4. Corporate Gifting
5. Exhibitions
6. Brandstrategy + Development + Marketing

300+

Happy clients

At Azif Events, our mission is to ensure your complete satisfaction by orchestrating flawless and memorable experiences. With over a decade of expertise, we excel in a wide array of events including corporate functions, weddings, MICE (Meetings, Incentives, Conferences, and Exhibitions), and bespoke travel packages. Our proficient team is dedicated to delivering unparalleled service, from strategic brand development to corporate gifting, ensuring that every detail is meticulously executed.

Under the visionary leadership of our founder, Iffat Aga, we collaborate with esteemed brands and distinguished clients to bring their visions to fruition. Whether it's an elegant wedding, a high-profile corporate event, or a unique travel itinerary, Azif Events is committed to making each occasion exceptional and seamless. Entrust us with your event planning needs, and experience the epitome of professionalism and excellence, because your satisfaction is our ultimate priority.



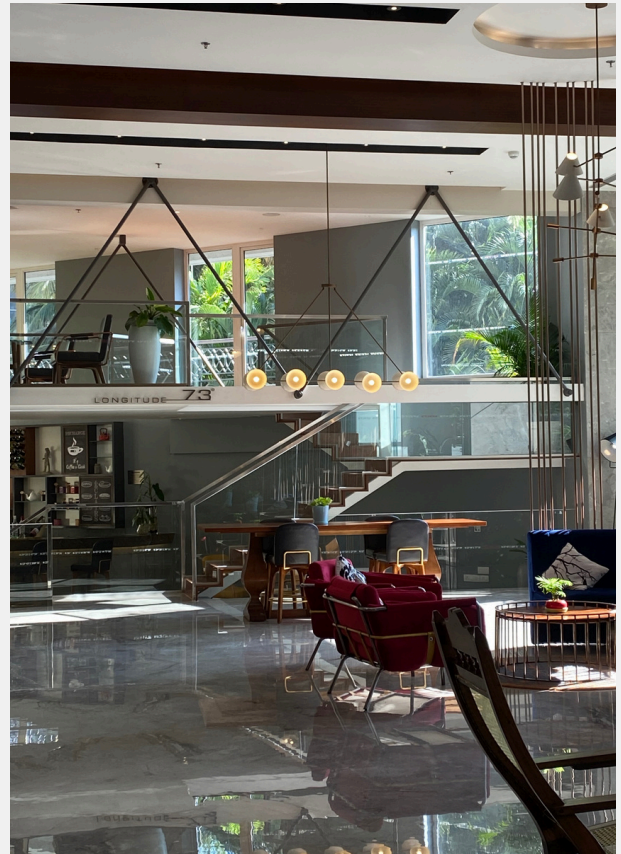


AZIF EVENTS

Our Mission

We Want to Make a Positive Impact in The World of Events & Business

Our mission is to craft unforgettable and flawless experiences that leave a lasting impression. At Azif Events, we meticulously plan and execute every detail, ensuring that each event, corporate engagement, wedding, travel package, exhibition, and more surpasses expectations. Through our dedication to innovation, quality, and excellence, we transform visions into reality, creating moments that resonate long after the event concludes.





AZIF EVENTS

Growth of Azif Events & Co.

72%

New clients
since 2021

53%

Repeat Clients

99%

Satisfied clients.



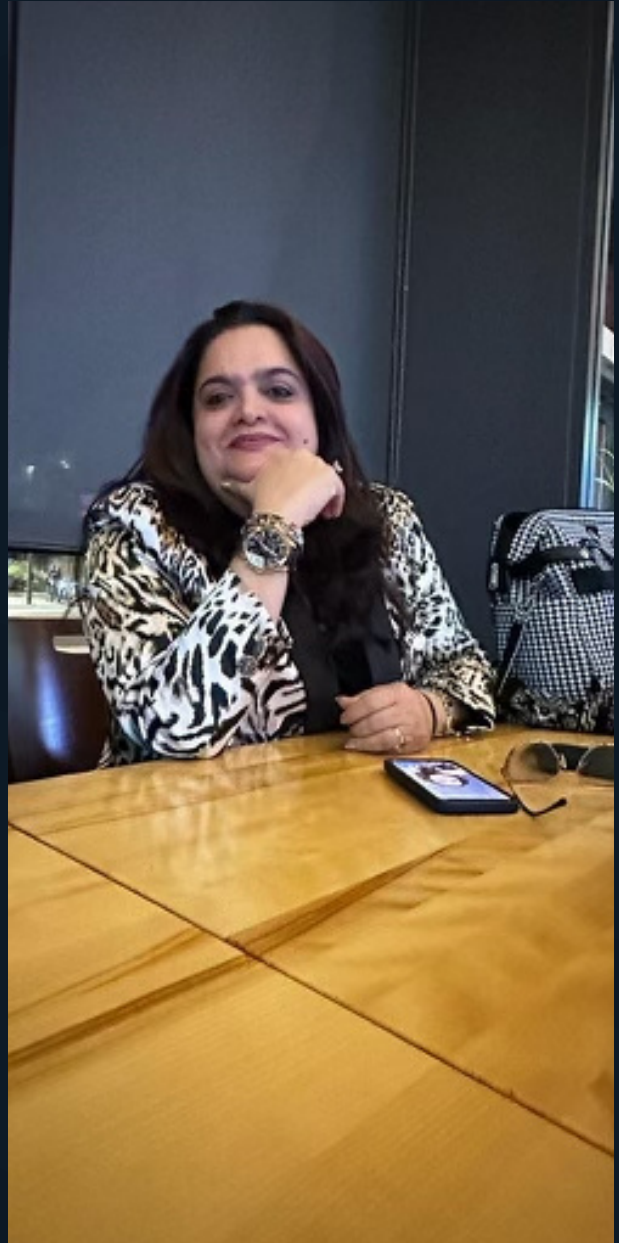
Reflecting our commitment to excellence and client satisfaction, Azif Events has achieved remarkable growth and loyalty in recent years. Since 2021, we have welcomed a significant 72% increase in new clients, while maintaining a strong base of 53% repeat clients who trust us time and again. Our unwavering dedication to delivering flawless events and exceptional service is underscored by an impressive 99% satisfaction rate among our valued clientele. These metrics not only affirm our success but also inspire us to continue exceeding expectations and setting new standards in the event industry.



AZIF EVENTS

Founder & CEO

You dream,
We Plan,
& Execute.



Discover the Azif Events difference: where your event, whether a corporate function, wedding, or festival, is transformed into an unforgettable experience. With over a decade of expertise, we blend meticulous planning, creativity, and flawless execution to ensure every detail exceeds your expectations.

Trust us to make your event shine.



AZIF EVENTS

STEPS WE TAKE

Ensuring a Smooth Event with Azif Events

At Azif Events, we want you to know that your event's success is our top priority. Here's how we ensure everything goes smoothly:



01

Research

: We conduct thorough research to understand your vision and needs, meticulously planning every detail to align perfectly with your expectations.

02

Optimize

We optimize resources and coordinate all aspects of the event, from logistics to staffing, ensuring seamless execution and a stress-free experience for you.

03

Execution & Feedback

We execute the event flawlessly and gather feedback from clients and attendees to continuously improve and deliver exceptional experiences.



AZIF EVENTS

Timelines.

The Key to a Perfect Event.

At Azif Events, we care deeply about timelines. When your event is booked months in advance, or at least 4 weeks before the actual date, it gives us ample time to plan meticulously and gather the best resources to meet the unique tastes and preferences of your event.



01

Initial Consultation and Planning (Week 1)

During the first week, we conduct an in-depth consultation with you to understand your vision, preferences, and requirements. This allows us to create a comprehensive plan that outlines every detail of your event.

02

Resource Allocation and Vendor Coordination (Weeks 2-3)

In the next couple of weeks, we focus on allocating the best resources and coordinating with trusted vendors. This includes booking the venue, arranging catering, hiring entertainment, and securing any other essential services needed for your event.

03

Logistics and Setup (Weeks 4-6)

We handle all logistics, including venue setup, transportation, and technical requirements, ensuring everything is ready for your event.

04

Final Touches (Week 7)

In the final week, we add finishing touches, confirm arrangements with vendors, and address any last-minute changes.



AZIF EVENTS



Our loyal Clients.

Satisfaction is
a rating,
Loyalty is a
brand.
That's why
we're Grateful
for our loyal
clients.



AZIF EVENTS

About Us

At Azif , we specialize in creating bespoke experiences that captivate and inspire. With our innovative approach, meticulous attention to detail, and unwavering commitment to excellence, we turn your vision into reality. Choose us for a seamless, stress-free planning process, and unforgettable events tailored perfectly to your style.

Reach out today and let's craft memories that will last a lifetime!



IFFAT AGA

CEO & FOUNDER



Asmi syed

Chief Operating Officer
&
Brand Strategic Manager



AZIF EVENTS

Your Belief in us Pays off

QUALITIES	DELIVERY OF EVENT
MEETING	Seamless
RECCE	Smooth
STRATEGY	Perfect
PROJECT MANAGEMENT	Efficient
PLANNING	Smart & Strategic
EXECUTION	FLAWLESS

Be smart, Choose Azif.



Azif Events

Ready for a perfect Event Getaway? Reach Out Now



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Thank You.